

PRESS RELEASE

**FROM LYB TO CYBEROO51.  
CYBEROO ENRICHES THE CYBER SECURITY OFFER BY BRINGING TO  
THE MARKET NEW DATA PROTECTION AND DATA GOVERNANCE  
SERVICES THROUGH ITS SUBSIDIARY LYB, WHICH CHANGES ITS  
NAME INTO CYBEROO51.**

Reggio Emilia, 22 September 2020 – It is called **Cyberoo51**, as a protected and impenetrable area, the company 100% controlled by **Cyberoo SpA**, an innovative SME listed on AIM Italia and specialized in cyber security for companies, which in conjunction with the change of company name will take care of Data Protection and Data Governance services..

The completely renovated company, which **belongs to the Cyberoo listing perimeter**, originates from LYB which was initially entrusted with Digital Transformation services only. Now, after a significant restyling which involved the expansion of all the services available, as well as substantial investments in resources and technologies both proprietary and not, the new LYB is ready to do its part even more for the success of Cyberoo.

Cyberoo51's Data Protection and Data Governance services, aligned with Cyberoo ecosystem in terms of cyber security services for companies, more than those of Digital Transformation, will represent an added value capable of guaranteeing a competitive advantage in terms of offer to the market.

**Veronica Leonardi**, Executive Board Member and CMO of Cyberoo stated: *"With Cyberoo51, thanks to the important acquisition of resources and the implementation of new technologies, we will be able to exploit synergies and complementarity between the Data Protection and Data Governance services and the solutions proposed by Cyberoo for everything related to cyber security for companies. A renewed, much broader and more integrated offer from which we expect significant returns in terms of turnover and margins. Cyberoo51 represents for us a new company within the Group."*

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**Cyberoo**

Cyberoo, a company listed on the AIM Italia Market of the Italian Stock Exchange, is an Innovative SME from Emilia specialized in cyber security for companies, intended not only as protection of IT systems from external attacks but as the creation of a real strategy capable of protecting, monitoring and managing the information of the IT ecosystem.

Cyberoo aims to the medium-sized business market with a broad and deep portfolio of enterprise solutions, developed through the use of the most advanced technologies and with a value chain that allows it to offer this market prices in line with spending power.

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