

PRESS RELEASE

**CYBEROO: KEATRIX INTEGRATES THE NeLP® METHODOLOGY, WINNER OF THE “BEST METHODOLOGY AWARD 2026,” AND ACCELERATES MOBILE-FIRST DEVELOPMENT**

**The proprietary security awareness platform leverages an innovative neuroscientific model and opens up prospects for evolution toward potential B2C applications**

Reggio Emilia, June 16, 2026 - Cyberoo S.p.A. (“Company”), an innovative SME listed on Euronext Growth Milan and specializing in cybersecurity for businesses and integrated cyber risk management, announces two important developments regarding Keatrix, its proprietary platform dedicated to security awareness and behavioral training in the field of cybersecurity.

The NeLP® teaching methodology, developed by a specialized neuroscience team and integrated as a core component of the proprietary Keatrix platform, received the “Best Methodology Award 2026” from Ecosistema Formazione Italia (EFI) at the Innovation Training Summit 2026, an event dedicated to innovation in corporate training.

This award highlights the methodological approach underlying Keatrix. Cyberoo has believed in the value of this model, supporting its integration into its own security awareness platform and helping to bring it to market as part of its proprietary offering. This decision reflects the Company’s commitment to moving beyond traditional cybersecurity training models, focusing not only on content delivery but on effectively changing user behavior regarding digital risks.

The NeLP® method—Neuroscientific Learning Pattern—introduces a training paradigm based on the principles of cognitive science and adult learning. The process starts with the behavior to be modified rather than the content to be delivered, structuring each module into four phases: knowledge generation, exemplification, active reworking, and training. The goal is to facilitate the progressive consolidation of skills until they become automatic behaviors, measurable through observable and trackable parameters in the user’s interaction with the platform.

At the same time, Cyberoo is accelerating its research and development efforts to advance Keatrix through an innovation program focused on next-generation educational technologies and the delivery of content via a mobile-first approach.

The project is supported by funding obtained through the call for proposals to support the development of innovative startups—2025 Edition—promoted by the Emilia-Romagna Region.

The program involves the development of a new user experience natively designed for mobile devices, with a gradual expansion to wearable devices, such as smartwatches and smartbands. The goal is to create an increasingly seamless, accessible, and context-aware learning platform, moving beyond traditional desktop-based models and expanding the ways in which users can interact with the platform.

This mobile-first evolution will allow us to expand the contexts in which Keatrix is used and reach user groups that are currently underserved by traditional digital training tools. This path may also open up new commercial development opportunities beyond the



traditional corporate market, steering Keatrix toward potential B2C applications in areas that are still unexplored for Cyberoo.

Building on the expertise it has developed in corporate security and integrated cyber risk management, the Company can help bring a more structured, accessible, and informed approach to digital security to the consumer market as well. The growing importance of cybersecurity in people's daily lives is opening up new areas of application related to protecting families, safeguarding children online, protecting personal privacy, and preventing cyber fraud targeting the most vulnerable segments of the population.

**Veronica Leonardi, CMO & Board Member at Cyberoo**, stated: *"The recognition received by the NeLP® methodology confirms the soundness of the neuroscientific approach integrated into Keatrix and the value of the decision made by Cyberoo, which believed in this model by investing in its integration into its security awareness platform.*

*Keatrix was created with the goal of applying a training model to cybersecurity that can truly influence people's behavior. It is not just about transferring content, but about building measurable, continuous pathways aimed at changing the primary risk factor: human behavior.*

*The acceleration of mobile-first development represents an important step in the platform's evolution. Making cybersecurity training more accessible, continuous, and relevant to people's daily lives means expanding Keatrix's potential and strengthening its ability to address increasingly widespread needs.*

*Cybersecurity no longer concerns only organizations and corporate supply chains, but increasingly the protection of individuals, families, personal data, and daily digital interactions. From this perspective, Keatrix can serve as a platform for Cyberoo capable of evolving beyond the corporate perimeter, potentially paving the way for a B2C market that remains unexplored for the company.*

*Cyberoo is an Italian company that has built distinctive expertise over time in cyber risk management for businesses. Today, this expertise can become an asset to be made available to individuals as well, helping to foster a culture of digital security that is more accessible, practical, and relevant to everyday life."*

\*\*\*

**Cyberoo S.p.A.**, a company listed on Borsa Italiana's Euronext Growth Milan, is an innovative SME based in Emilia-Romagna that specializes in cybersecurity for businesses and integrated cyber risk management. The Company develops proprietary solutions and services to protect, monitor, and govern the corporate ecosystem, taking into account cyber risk across its technological, organizational, regulatory, and human dimensions.

Cyberoo's strategic vision is encapsulated in ORBIS, the model through which the Company organizes its offering into an integrated ecosystem that combines technology, processes, compliance, and the human factor, with the aim of reducing fragmentation and strengthening security governance.

Cyberoo's offering is structured into four operational areas: threat management, through the Cyber Security Suite; process governance, via Cyberoo Docetz; regulatory and compliance, with Titaan; and security awareness and training, through Keatrix. The model is specifically aimed at European mid-market companies, which face advanced cyber threats, growing regulatory obligations, and increased organizational complexity, often without the specialized internal structures typical of large enterprises.

\*\*\*



FOR INFORMATION:

CYBEROO

Chief Marketing Officer & Investor Relations Manager

Veronica Leonardi | [investor@cyberoo.com](mailto:investor@cyberoo.com) +39 0522 388111

EURONEXT GROWTH ADVISOR

EnVent Italia SIM S.p.A.

[ega@envent.it](mailto:ega@envent.it) +39 02 22175979

INVESTOR RELATIONS ADVISOR

CDR Communication S.r.l.

Vincenza Colucci | [vincenza.colucci@cdr-communication.it](mailto:vincenza.colucci@cdr-communication.it)

Marika Martinciglio | [marika.martinciglio@cdr-communication.it](mailto:marika.martinciglio@cdr-communication.it)

MEDIA RELATIONS ADVISOR

CDR Communication S.r.l.

Maddalena Prestipino | [maddalena.prestipino@cdr-communication.it](mailto:maddalena.prestipino@cdr-communication.it)