

PRESS RELEASE

CYBEROO LAUNCHES “BLACK ACADEMY”, THE PARTNER PROGRAM DEDICATED TO KEATRIX, AND ANNOUNCES THE JOINING OF ITS FIRST ITALIAN PARTNERS

Reggio Emilia, May 14, 2026 - Cyberoo S.p.A. (“Company”), an innovative SME listed on Euronext Growth Milan and specializing in cybersecurity for businesses, announces the addition of its first Italian partners to Black Academy, the new Partner Program dedicated to the distribution of Keatrix, the proprietary Human Risk & Security TrAining platform.

The first agreements were finalized through strategic distributors within the Cyberoo ecosystem, including ICOS, V-Valley, and Cometa, with the aim of facilitating the rapid adoption of Keatrix in the Italian market through the indirect channel.

Black Academy is a separate initiative that complements the Black Club, the partnership program launched in 2020 to distribute Cyberoo’s Cyber Security Suite, which now has over 100 partners in Italy and abroad.

With Black Academy, Cyberoo is introducing a distribution model specifically tailored to Keatrix, designed to support the platform’s expansion in the security awareness market, segment that is playing an increasingly central role in companies’ cyber risk prevention and management strategies.

The program is designed to support partners and distributors in promoting the platform, highlighting its SaaS model, high scalability, and ease of adoption.

Veronica Leonardi, CMO & Board Member at Cyberoo, stated: *“The channel is a key strategic asset for executing our go-to-market strategy and for the company’s growth potential. With Black Academy, we are further strengthening our distribution ecosystem through a program dedicated to Keatrix, a platform we believe can serve as a major growth accelerator both in Italy and in international markets. Our goal is to empower partners and distributors to support companies in managing human risk, contributing to the ongoing training of users and the development of an increasingly widespread cyber security culture”.*

The distribution model designed for Keatrix was conceived to facilitate the platform’s broad and progressive rollout, leveraging a highly scalable SaaS product and a non-capital-intensive business model that aligns with the growth dynamics of the security awareness market.

Keatrix also serves as a strategic lever for Cyberoo’s international expansion. Thanks to the flexibility of the SaaS model, the platform enables the company to accelerate entry into new geographic markets, expand its distribution network, and develop new relationships with strategic partners.

Once the commercial presence is consolidated through Keatrix, these relationships will generate synergies and opportunities for the introduction of the Cyber Security Suite and other Cyberoo services, further strengthening the Company’s international positioning.



With the operational launch of Black Academy and the onboarding of the first Italian partners, Cyberoo reaffirms its channel-driven growth strategy, strengthening a scalable and specialized distribution model capable of supporting Keatrix's development in both the domestic and international markets.

Cyberoo S.p.A., a company listed on Borsa Italiana's Euronext Growth Milan, is an innovative SME based in Emilia-Romagna that specializes in cybersecurity for businesses. This approach goes beyond simply protecting IT systems from external attacks; it involves developing a comprehensive strategy capable of protecting, monitoring, and managing information within the IT ecosystem. Cyberoo targets the mid-market with a broad and deep portfolio of enterprise solutions, developed using the most advanced technologies and supported by a value chain that allows the company to offer prices aligned with this market's budget constraints.

FOR INFORMATION:

CYBEROO

Chief Marketing Officer & Investor Relations Manager

Veronica Leonardi | investor@cyberoo.com +39 0522 388111

EURONEXT GROWTH ADVISOR

EnVent Italia SIM S.p.A.

ega@envent.it +39 02 22175979

INVESTOR RELATIONS ADVISOR

CDR Communication S.r.l.

Vincenza Colucci | vincenza.colucci@cdr-communication.it

Marika Martinciglio | marika.martinciglio@cdr-communication.it

MEDIA RELATIONS ADVISOR

CDR Communication S.r.l.

Maddalena Prestipino | maddalena.prestipino@cdr-communication.it