

PRESS RELEASE

**CYBEROO AND V-VALLEY, A COMPANY OF THE ESPRINET GROUP,
SIGN A STRATEGIC AGREEMENT FOR THE DISTRIBUTION OF
CYBERSECURITY SOLUTIONS IN ITALY**

The agreement further strengthens Cyberoo's commercial capabilities and expands the market reach of Cyberoo's entire portfolio of cybersecurity solutions, with a focus on KEATRIX

Reggio Emilia, April 9, 2026 – **Cyberoo S.p.A.** (“**Company**”), an innovative SME listed on Euronext Growth Milan and specializing in cybersecurity for businesses, and **V-Valley**, an Esprinet Group company and a leader in Italy and Spain in the distribution of Advanced Solutions, have signed a strategic agreement aimed at strengthening the presence of Cyberoo solutions in the Italian market and accelerating their adoption through the channel.

The agreement is part of the Company's broader strategy to strengthen its commercial presence. Following the positive results recorded by Cyberoo in fiscal year 2025 in its core cybersecurity business, and with the additional contribution expected in 2026 from the commercial development of KEATRIX, the agreement with V-Valley represents a further boost thanks to the involvement of a leading distributor with a broad and extensive presence throughout the region.

V-Valley, a leading distributor in the Advanced Solutions market, with a focus on promoting high-tech solutions and services, will support Cyberoo not only in distribution but also in developing and strengthening relationships with the channel, helping to make the relationship between the vendor and local partners more structured, effective, and scalable.

The agreement provides for the distribution of Cyberoo's entire portfolio of services, with a focus on KEATRIX, an innovative security awareness platform for cybersecurity training, based on an edutainment approach that combines education and cinema. In this context, KEATRIX represents a distinctive component of Cyberoo's offering, designed to complement and strengthen the adoption of the Company's entire portfolio of cybersecurity solutions.

The parties will jointly develop channel- and market-focused go-to-market initiatives, including training and enablement activities, co-marketing campaigns, regional events, and reseller programs, with the aim of building a robust, sustainable partner ecosystem focused on creating value.

The agreement will involve the entire ecosystem of V-Valley and Esprinet partners and customers in Italy, with the aim of gradually expanding the adoption of Cyberoo solutions throughout the country and with a view to extending the collaboration, in a subsequent phase, to other international markets served by V-Valley, such as Spain.

“This agreement represents an important step in Cyberoo's growth strategy in the Italian market and in strengthening our partnership model with the channel. Through our



*collaboration with V-Valley, we aim to leverage the entire portfolio of Cyberoo solutions by providing partners with tools and expertise that can effectively address the security needs of businesses. Following the positive results recorded in fiscal year 2025, and with the contribution expected in 2026 from the development of KEATRIX, this agreement represents a further strength for our commercial growth trajectory”, stated **Veronica Leonardi, CMO & Board Member of Cyberoo.***

*“This agreement with V-Valley marks an important milestone in our efforts to bring KEATRIX to European markets. Our expansion strategy in the EMEA region aims to make Cyberoo a European leader in security awareness, and V-Valley is the ideal partner to accelerate this effort. It is not just a distributor: it is a force for impact, capable of bringing KEATRIX where the market needs it most, with the reach and expertise that this type of innovative solution requires”, stated **Andrea Piazza, EMEA Commercial Director of Cyberoo.***

*“The distribution agreement with Cyberoo represents another step toward strengthening our cybersecurity offering”, commented **Silvia Restelli, Head of Marketing & Solutions Sales V-Valley in Italy.** “We are adding an outstanding, highly specialized Italian vendor to our portfolio, one capable of effectively addressing the growing security needs of businesses. Together with Cyberoo, we are providing the channel with advanced solutions and a go-to-market model designed to support partners in developing high-value projects, accompanying them with expertise, proximity, and dedicated investments.”*

Cyberoo S.p.A., a company listed on Borsa Italiana’s Euronext Growth Milan, is an innovative SME based in Emilia-Romagna that specializes in cybersecurity for businesses. This approach goes beyond simply protecting IT systems from external attacks; it involves developing a comprehensive strategy capable of protecting, monitoring, and managing information within the IT ecosystem. Cyberoo targets the mid-market with a broad and deep portfolio of enterprise solutions, developed using the most advanced technologies and supported by a value chain that allows the company to offer prices aligned with this market’s budget constraints.

V-Valley positions itself as the leading distributor in the Advanced Solutions market, thanks to a wide range of technologies offered both on-premises and as-a-service, a highly specialized organization, and a comprehensive suite of services available to industry professionals. “Enhancing your business” is the tagline that encapsulates the company’s mission, which is to support customers in further enhancing their digital transformation projects aimed at end-user companies and the public sector.

V-Valley combines the experience of a multinational with the agility and knowledge of the local market to serve its partners efficiently and with a personalized approach. V-Valley is a company of the Esprinet Group, a leading distributor in Southern Europe and among the top ten globally, listed on the Italian Stock Exchange with a turnover of 4.3 billion euros in 2025, 34,000 active customers, 850 brands in its portfolio, and over 1,800 employees.

FOR INFORMATION:

CYBEROO

Chief Marketing Officer & Investor Relations Manager

Veronica Leonardi | investor@cyberoo.com +39 0522 388111



EURONEXT GROWTH ADVISOR
EnVent Italia SIM S.p.A.
ega@envent.it +39 02 22175979
INVESTOR RELATIONS ADVISOR

CDR Communication S.r.l.
Vincenza Colucci | vincenza.colucci@cdr-communication.it
Marika Martinciglio | marika.martinciglio@cdr-communication.it

MEDIA RELATIONS ADVISOR
CDR Communication S.r.l.
Maddalena Prestipino | maddalena.prestipino@cdr-communication.it