

PRESS RELEASE

CYBEROO: THREE-YEAR AGREEMENT SIGNED IN POLAND WITH A MAJOR INTERNATIONAL GROUP IN THE REAL ESTATE & CONSTRUCTION SECTOR

Thanks to the collaboration with the partner Integrity Partners and the distributor Arrow Electronics, in line with the consolidated indirect *go-to-market* strategy, the Emilian SME continues its growth path also in the Polish market

Reggio Emilia, July, 29th 2025 – Cyberoo S.p.A., an innovative SME listed on the EGM (Euronext Growth Milan) market, specialized in cyber security for companies, announces that it has finalized a three-year agreement with a leading international group operating in the Real Estate & Construction sector. The company, which has over 1,000 employees, is particularly well established in Poland, one of its main areas of operation in the continent.

The agreement provides for the adoption of Cypeer Keera, the advanced module of the proprietary Cypeer solution, operational since 2024 and now increasingly central to Cyberoo growth strategy and competitive positioning in the cybersecurity market. Cypeer Keera represents a distinctive asset with high added value: it offers a proactive approach to cybersecurity through an advanced level of remediation and direct intervention by the Keera Team, both at night and during holidays, ensuring continuous monitoring of corporate digital infrastructures.

The deal was made possible thanks to a consolidated channel supply chain, which saw the active involvement of INTEGRITY PARTNERS SP. Z O. O., a local partner with strong roots in the area, and Arrow Electronics, a strategic Polish distributor with an international presence. The strengthening of Cyberoo presence in the local market is also due to the highly effective work of its partner ASCOMP S.A., who is contributing significantly to the results for the half-year.

This partner-distributor synergy once again demonstrates the effectiveness of the consolidated indirect *go-to-market* strategy, which leverages the expertise of local partners and the distribution network ability to bring Cyberoo solutions to key markets in a scalable and efficient way.

"The agreement confirms the market's confidence in our technological offering and service. The choice of Cypeer Keera by multinationals of the caliber of our new customer, a structured, international company operating in a strategic sector, demonstrates the solidity and quality of our cybersecurity offering. At the same time, it sends a clear signal to the market: Poland is a strategic area where we are achieving concrete results in line with our stated objectives. The synergy with a solid and qualified distribution channel continues to prove successful and allows us to scale key markets in a sustainable manner," said Veronica Leonardi, Executive Board Member & CMO of Cyberoo.

This contract is one of the most significant closed in the first half of the year in Poland and confirms the positive trend in the CEE area, which is increasingly strategic for the



spread of Cyberoo cybersecurity solutions.

Cyberoo S.p.A., a company listed on the Euronext Growth Milan stock exchange of Borsa Italiana, is an innovative Reggio Emilia-based SME specialized in cyber security for businesses, intended not only to protect IT systems from external attacks but also to implement a real strategy capable of protecting, monitoring and managing IT ecosystem information. Cyberoo addresses the medium-sized enterprise market with a broad and deep portfolio of enterprise solutions developed using the most advanced technologies and with a value chain that allows it to set prices that are in line with our customers' spending power.

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