

PRESS RELEASE

CYBEROO SIGNS THE AGREEMENT WITH ARROW ELECTRONICS FOR DISTRIBUTION OF CYBER SECURITY SERVICES IN POLAND

The agreement with one of the world's leading distributors aims to accelerate sales on the Polish market and gradually expand its presence in Europe

Reggio Emilia, September 12th, 2024 – **Cyberoo S.p.A.**, innovative SME listed on the EGM market of Borsa Italiana, specializing in cyber security for enterprises, announces that it has signed a strategic agreement with Arrow Electronics, to sell its services in Poland. Arrow Electronics is a global technology solutions provider, headquartered in Centennial, Colorado.

The agreement, which includes the exclusive distribution in the Polish market, also aims to expand Cyberoo presence in Europe. The collaboration with Arrow will enable the company to accelerate its sales activities in Poland and, together with the presence of eight local partners, will significantly strengthen the “*go to market*” strategy, which has already proven successful in Italy.

Cyberoo, recognized for its reliability and innovation, was selected by Arrow, after a rigorous validation process.

*“This agreement reinforces our presence in a key market such as the Polish one,” said **Veronica Leonardi, CMO and Investor Relator at Cyberoo**, “but it also demonstrates the trust that a global leader such as Arrow places in our innovative cyber security solutions, making us even more confident about the outcome of our collaboration in the future.”*

With the signing of this new agreement, Cyberoo continues its internationalization process, aiming to consolidate its position as a primary player in the cyber security sector by offering cutting-edge solutions aimed at protecting companies from today's increasingly sophisticated and rapidly evolving cyber threats.

Cyberoo S.p.A., company listed on the Euronext Growth Milan Market of the Italian Stock Exchange, is an innovative Emilian SME specialized in cyber security for businesses, intended not only as the protection of IT systems from external attacks but as the implementation of a real strategy capable of protecting, monitoring and managing the information of the IT ecosystem. Cyberoo addresses the midsize business market with a broad and deep portfolio of enterprise solutions, developed through the use of the most advanced technologies and with a value chain that allows it to offer this market prices in line with spending capacity.



FOR INFORMATION:

CYBEROO

Chief Marketing Officer & Investor Relator

Veronica Leonardi | veronica.leonardi@cyberoo.com +39 0522 388111

CYBEROO PRESS OFFICE

ReputationValue, communication & public affairs

Federico Ziller | ziller@reputationvalue.it +39 335 755508

Fabio Pandolfini | pandolfini@reputationvalue.it +39 339 7214602

EURONEXT GROWTH ADVISOR CYBEROO

EnVent Italia SIM S.p.A.

Via degli Omenoni, 2 - 20121 Milano

Giancarlo D'Alessio | gdalessio@envent.it