

PRESS RELEASE

**CYBEROO IS RECOGNIZED FOR THE THIRD TIME, AS A REPRESENTATIVE VENDOR IN THE 2024 GARTNER® MARKET GUIDE FOR MANAGED DETECTION AND RESPONSE**

**The growing demand for proactive and exposure management solutions makes these services essential for enterprise security**

Reggio Emilia, July 23rd, 2024 – **Cyberoo S.p.A.**, is an innovative SME listed on the EGM market of the Italian Stock Exchange, specialized in cyber security for companies, is listed for the third consecutive time, as the first and only Italian company, among various international cybersecurity companies, in the field of Managed Detection and Response (MDR) services.

Cyberoo is delighted about the new recognition as Global “Representative Vendor” in the Gartner® “Market Guide for Managed Detection and Response 2024”, that it believes to be the most authoritative international report on advanced cyber security services. Forty companies in all were recognized, of which 14 are European, including Cyberoo.

In the report, Gartner highlights how MDR services offer modern security operations center (SOC) security functions, led by experts remotely 24 hours a day, 365 days a year, that ensure rapid detection, analysis, investigation and response through threat containment and remediation. MDR services are therefore fundamental for organizations looking to improve their ability to quickly detect and respond to threats. The growing demand for proactive and exposure management solutions therefore makes these services an essential component of every company security strategy.

According to the report, “*by 2028, 50% of findings from managed detection and response providers will be focused on, or include detail on, threat exposures, up from 10% today.*” Threat Intelligence, in addition to attack detection, has always been part of Cyberoo services, aiming to recognize behavioral patterns of attackers even before attack technologies.

*“We believe, this consecutive inclusion in the Market Guide for MDR Services – says **Veronica Leonardi, Executive Board Member and CMO of Cyberoo** –, rewards the daily commitment of all of us. We work hard to protect customers and grow our company. The launch of the new solutions, happened during our recent Partner Conference, reflects our continuous improvements to offer increasingly complete services”.*

A complimentary copy of Gartner Inc.'s 2024 Market Guide for Managed Detection and Response is available on the company's website at the following link <https://content.cyberoo.com/en/2024-gartner-market-guide-for-mdr-services>.

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**Gartner**, Market Guide for Managed Detection and Response, Pete Shoard, Andrew Davies, Mitchell Schneider, Angel Berrios, Craig Lawson, 24 Giugno 2024

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**Cyberoo S.p.A.**, company listed on the Euronext Growth Milan Market of the Italian Stock Exchange, is an innovative Emilian SME specialized in cyber security for businesses, intended not only as the protection of IT systems from external attacks but as the implementation of a real strategy capable of protecting, monitoring and managing the information of the IT ecosystem. Cyberoo addresses the midsize business market with a broad and deep portfolio of enterprise solutions, developed through the use of the most advanced technologies and with a value chain that allows it to offer this market prices in line with spending capacity.

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