

PRESS RELEASE

**CYBEROO "EXAMPLE MDR PROVIDER" IN TWO NEW GARTNER® RESEARCH TITLED:  
Emerging Tech: Security — Leverage Emerging MDR Trends to Grow Your Security  
Service Revenue & Emerging Tech: Security — Adoption Growth Insights for  
Managed Detection and Response**

THE ITALIAN COMPANY IS DELIGHTED ABOUT THE RECOGNITION WITHIN THESE REPORTS THAT THEY CONSIDER A DEMONSTRATION OF THEIR CAPABILITY TO PROVIDE A CONSTANTLY EVOLVING MDR THAT ADAPTS TO NEW CUSTOMER NEEDS

Reggio Emilia, August 3<sup>rd</sup>, 2023 – **Cyberoo S.p.A.**, an innovative SME listed on the EGM (Euronext Growth Milan) market, specializing in cyber security for enterprises, believes its positioning on the market is confirmed within global leaders thanks to its innovative MDR (Managed Detection and Response) solutions. This recognition comes from two new reports on emerging cybersecurity technologies presented by Gartner Inc., a company that delivers actionable, objective insight to executives and their teams. Its expert guidance and tools enable faster, smarter decisions and stronger performance on an organization's mission-critical priorities.

In the report ***“Emerging Tech: Security — Leverage Emerging MDR Trends to Grow Your Security Service Revenue”***<sup>1</sup>, Cyberoo was listed as an Example MDR Provider.

The report notes three trends in particular: “companies of all sizes are looking for MDR service providers that can help them reduce false positives and accelerate their threat detection, investigation and response capabilities; MDR service providers that provide prebreach security validation services in addition to their MDR services are increasingly seeing more success in winning new business and Clients are demanding and choosing MDR service providers that offer expanded coverage that enables them to improve security visibility across their entire attack surface”.

The research ***“Emerging Tech: Security — Adoption Growth Insights for Managed Detection and Response”***<sup>2</sup> presents insights and data regarding the growth in adoption of MDR services.

*“We believe that the trends in the industry are clear and extremely positive, as is Cyberoo's now constant presence in the international cybersecurity elite along with the American giants – said **Veronica Leonardi, Executive Board Member & CMO of Cyberoo.** “Our made-in-Italy MDR services is anything but trivial; our ability to achieve excellence is recognized. Looking ahead to our next development in international markets, this gives us great confidence”.*

<sup>1</sup> Gartner, Emerging Tech: Security — Leverage Emerging MDR Trends to Grow Your Security Service Revenue, Travis Lee, 23 June 2023

<sup>2</sup> Gartner, Emerging Tech: Security — Adoption Growth Insights for Managed Detection and Response, Matt Milone, Travis Lee, Mark Wah, 30 June 2023

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**Cyberoo S.p.A.**

Cyberoo S.p.A., a company listed on the Euronext Growth Milan stock exchange of Borsa Italiana, is an innovative Reggio Emilia-based SME specialized in cyber security for businesses, intended not only to protect IT systems from external attacks but also to implement a real strategy capable of protecting, monitoring and managing IT ecosystem information. Cyberoo S.p.A. serves the mid-sized business market with a broad and deep portfolio of enterprise solutions developed using the most advanced technologies and with a value chain that allows the organization to set prices that are in line with customers' spending power.

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FOR INFORMATION:

**CYBEROO**

**Chief Marketing Officer & Investor Relator**

Veronica Leonardi | [veronica.leonardi@cyberoo.com](mailto:veronica.leonardi@cyberoo.com) +39 0522 388111

**CYBEROO PRESS OFFICE**

**ReputationValue, communication & public affairs**

Federico Ziller | [ziller@reputationvalue.it](mailto:ziller@reputationvalue.it) +39 335 7555508

Fabio Pandolfini | [pandolfini@reputationvalue.it](mailto:pandolfini@reputationvalue.it) +39 339 7214602

**CYBEROO'S EURONEXT GROWTH ADVISOR**

**EnVent Capital Markets**

42 Berkeley Square - London W1J 5AW

Giancarlo D'Alessio | [gdalessio@eventcapitalmarkets.uk](mailto:gdalessio@eventcapitalmarkets.uk)