

PRESS RELEASE

**CYBER SECURITY: FROM THE PARTNERSHIP BETWEEN CYBEROO
AND CRIT INNOVATIVE STRATEGIES AND SOLUTIONS FOR
COMPANIES**

**Cyberoo joined the Accredited Suppliers Network of CRIT, a
Modena-based company that develops research projects, transfer
of technological knowledge and analysis of technical-scientific
information**

Reggio Emilia, 7 July 2020 – **Cyberoo S.p.A**, an innovative SME listed on AIM Italia, specialized in cyber security for businesses, joined the Accredited Suppliers Network of **CRIT S.r.l.**, a Modena-based company that develops research projects, transfer of technological knowledge and analysis of technical-scientific information.

The new high-tech partnership, born along the axis of the Via Emilia, aims at developing innovative strategies and solutions aimed at guaranteeing the operational continuity of companies and the defence against various types of cyberattacks. Thanks to the use of Artificial Intelligence and Big Data, it will be possible to create ad hoc strategies to protect, monitor and manage the IT infrastructures of the companies that make up the CRIT corporate panel in complete safety.

This consolidates a concrete exchange of highly qualified skills which constitute the very essence of the two Emilian companies, and which will be able to experience further development.

"This partnership with CRIT is still a confirmation of our ability to be able to respond to customer needs with innovative and effective solutions - declares Veronica Leonardi, Executive Board Member and CMO of Cyberoo - the result of experience gained over the years and investments in research and development that the company continues to implement, also in light of the growing importance assumed by cyber security in the context of business continuity "

"We are happy and proud to welcome Cyberoo, an Emilian technological excellence appreciated and recognized internationally, within our network of accredited suppliers. This new partnership will bring positive results for everyone: Cyberoo will be able to take advantage of the collaborative innovation services offered by CRIT and get in touch with other Italian innovative realities, while our network is enriched with a highly qualified partner that will allow our structure, and our partners, to raise the level of expertise in the field of IT security, a strategic element for the success of each company" comments with satisfaction Marco Baracchi, General Manager of CRIT.

There are various activities to carry out in partnership, such as those that recently saw the creation of a training event aimed at updating the companies within the CRIT network on the dangers connected to the Deep & Dark Web. In what is called "The submerged part of the network" it is indeed possible to find a multitude of sensitive and strategic information offered illegally. A real digital loot (consisting of passwords, information on intellectual property, economic and financial data of companies, etc.), which can be used by attackers and cybercriminals to obtain profit or, much worse, as the principle of a more complex attack. Thanks to the expertise of Cyberoo's qualified technicians, the participants in the webinar were able to increase and qualify their knowledge of cyber security and activate effective defensive strategies.

Cyberoo

Cyberoo, a company listed on the AIM Italia Market of Borsa Italiana, is an Innovative SME specialized in cyber security for businesses, intended not only as protection of IT systems from external attacks but as the realization of a real strategy capable of protecting, monitoring and manage information from the IT ecosystem. Cyberoo addresses the medium-sized market with a wide and deep portfolio of enterprise solutions, developed through the use of the most advanced technologies and with a value chain that allows the company to offer prices in line with spending capacities of this market.

CRIT

CRIT is a private company based in Vignola and born in 2000, specialized in high-level technical-scientific consultancy: thanks to a staff made up of Engineers and graduates in technical subjects, it supports companies in process and product innovation, promoting the transfer of technological knowledge between member companies, which include the main names of Italian (with particular reference to Emilia-Romagna) and international technological excellence. Starting from the discussion on issues of shared interest, CRIT organizes exchanges of specific best practices and benchmarking from which technical, managerial and organizational solutions arise. CRIT members are exclusively companies, many of which are world leaders in their respective sectors, including: Alstom, Beghelli, Datalogic, Ferrari Spa, System Ceramics, Technogym, Sacmi and Tetra Pak. CRIT also participates in important national and international innovation circuits, including EFFRA (European Factories of the Future Research Association), SPIRE (Sustainable Process Industry through Resource and Energy Efficiency) and the High Technology Network of Emilia-Romagna.

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