

PRESS RELEASE

CYBEROO SIGNS A STRATEGIC PARTNERSHIP WITH DIGITAL360

Cyberoo and Digital360 launch a cyber security offer for data protection in medium and large enterprises

Milan, 10 January 2020 - Cyberoo S.p.A. ("Cyberoo" or the "Company"), an innovative SME specialized in cyber security for businesses, announces the signing of the partnership agreement with DIGITAL360 S.p.A. through its subsidiary Partners4Innovation S.r.l. ("P4I") specialized in Advisory and Coaching services to support the digital transformation of businesses and public administrations.

This agreement aims to develop a joint service for cyber security: by combining the skills and resources available to the two parties, customers are offered the opportunity to outsource the entire management of cyber security services, thanks to the union of Cyberoo's advanced technology with the professionalism developed in the field of consultancy by P4I-Partners4Innovation.

The agreement between the two companies provides for the mutual provision of their respective services and skills. In particular, P4I-Partners4Innovation will take advantage of Cyberoo's Cyber Security Intelligence (CSI) structure for the monitoring, collection and analysis of data coming from the "deep and dark web", aimed at protecting and securing the customer by mapping external threats, for example by verifying that company data stolen from suppliers is not published. Cyberoo will instead take advantage of the legal, organizational, technical and communication consultancy of P4I-Partners4Innovation for Cyber Security services.

Furthermore, in the event of damage deriving from IT security incidents, Cyberoo's incident response technical team will be able to provide the customer with a prompt response jointly with P4I-Partners4Innovation which will support the customer on a legal and organizational level, allowing them to put in place remediation plans, managing any complaints to the competent Authorities (law enforcement, Guarantor for the protection of personal data or the reference CERT) and preparing all the other formal activities necessary for the management of the occurred event.

Fabio Leonardi, CEO and co-founder of Cyberoo said: *"We are thrilled to have entered into this partnership with P4I. Our commitment is focused on defining an adequate accident detection and response strategy. The support of P4I and their team of consultants with multidisciplinary skills is particularly relevant especially in the management and adaptation of organization and processes also from a legal point of view. This allows us to complete the management of IT security aspects in order to guarantee companies a 360 ° security. The*

partnership with the DIGITAL360 Group will also encourage a further strengthening of our skills and our innovative solutions in the Cyber Security sector and will contribute to giving great visibility and transparency to our technologies. "

Andrea Rangone, CEO and co-founder of the DIGITAL360 Group said: *"We are happy with this agreement that gives shape and substance to the fruitful collaboration that already takes place regularly among our teams. We also formally integrate our value proposition to allow our customers to fully address cybersecurity, compliance with GDPR or other regulations through organizational, legal and technological advice. As the Clusit report and the work of the Information Security & Privacy Observatory demonstrate, Italian companies and the public administration are facing very important challenges because cybercrime is growing rapidly and experience is needed to define where to invest the economic and human resources available: we help customers define and implement the correct strategy. "*

Gabriele Faggioli, CEO of P4I-Partners4Innovation, said: *"Cyber security incidents, even serious ones, are now on the agenda. To manage them, you must first be able to identify them, but still too many organizations neglect the Internet ecosystem in its entirety and look exclusively at its own perimeter. Furthermore, to deal with an accident not only technical, but also organizational and legal skills are required, given the regulatory complexity to be addressed. The synergy between the monitoring services offered by Cyberoo and the skills of our company for the activities of highly specialized professional figures such as CIO, CISO and DPO of P4I can help our customers maximize their ability to identify and manage any incidents "*.

Cyberoo

Cyberoo is an Emilian Innovative SME specialized in cyber security for businesses, intended not only as protection of IT systems from external attacks but mainly as the creation of a real strategy capable of protecting, monitoring and managing the information of the IT ecosystem.

Cyberoo addresses the medium-sized market with a broad and deep portfolio of enterprise solutions, developed through the usage of the most advanced technologies and with a value chain that allows to offer to the market prices in line with spending capacities.

DIGITAL360

DIGITAL360, a company listed on the AIM market of Borsa Italiana, aims to accompany companies and public administrations in the understanding and implementation of the digital transformation and encourage their meeting with the best technological suppliers. DIGITAL360 pursues this objective through two business units: one, called "Demand Generation", supports technology companies (vendors, software houses, system integrators, startups, etc.) in communication, storytelling, event management and business opportunity generation activities; the other, called "Advisory & Coaching" is aimed at all companies and all public administrations who want to embark on any digital transformation path. NetworkDIGITAL360, transversal to

both Business Units, is the largest network of online newspapers dedicated to all the topics of Digital Innovation. DIGITAL360 integrates a multidisciplinary and multicultural mix of professionalism and skills thanks to analysts, journalists, consultants and experts in the digital world, united by a great passion and mission: digital innovation as the engine of growth and modernization of our country. For more information: www.digital360.it

INFO:

CYBEROO

Investor relation & Chief Marketing Officer

Veronica Leonardi veronica.leonardi@cyberoo.com telefono +39 340 3160749

CYBEROO PRESS OFFICE

ReputationValue, communication & public affairs

Federico Ziller | ziller@reputationvalue.it +39 335 7555508

Fabio Pandolfini | pandolfini@reputationvalue.it +39 339 7214602

Nominated Adviser EnVent Capital Markets

42 Berkeley Square - London W1J 5AW Italian Branch, via Barberini 95 - 00187 Roma

Giancarlo D'Alessio | gdalessio@enventcapitalmarkets.uk

DIGITAL360

Investor relation:

Emilio Adinolfi emilio.adinolfi@digital360.it telefono +39 0292852801

Digital360 Press Office: d'I comunicazione

Piero Orlando po@dicomunicazione.it mobile +39 3351753472

Nominated Adviser e Specialist:

CFO SIM S.p.A. ecm@cfosim.com, telefono +39 02303431