

PRESS RELEASE

CYBEROO SIGNS CONSULTING AGREEMENT WITH GARTNER

The agreement with Gartner aims at the growth and enhancement of the products and at supporting Cyberoo commercial internationalization strategy

Milan, 8 January 2020 - Cyberoo S.p.A. (the "Company" or "Cyberoo"), Innovative SME specialized in cyber security for businesses, announces the signing of the consultancy contract with Gartner Inc., a multinational company leader in strategic consultancy, research and advisory in the field of information technology with global coverage, advanced noticed to investors during the Roadshow period.

This consultancy agreement will guarantee Gartner's authoritative support not only in the M&A (Merger & Acquisitions) process, but above all in Cyberoo's growth and enhancement process in terms of product and commercial strategy, as well as increasing the visibility and positioning on national and international markets.

Gartner will take care of advising Cyberoo in the most delicate strategic choices related to the development, diversification and internationalization of its offer, in order to guarantee a solid and targeted growth on the local market and also outside the Italian borders.

Fabio Leonardi, CEO and co-founder of Cyberoo said: *"We are pleased to have signed this agreement since Gartner, a world leading player for research and advisory in the technological sector, will strengthen our value proposition, differentiating ourselves uniquely on the market. The objective of the strategic collaboration with Gartner is in fact to position Cyberoo in the highest end of vendors of services and solutions. Gartner will help us to better focus our offer, further qualifying it on the national and international markets. Its guide will allow us to project Cyberoo and its solutions into a commercial audience of international scope, aiming at the undeniable advantages that can derive from it. "*

Cyberoo

Cyberoo is an Emilian Innovative SME specialized in cyber security for businesses, intended not only as protection of IT systems from external attacks but mainly as the creation of a real strategy capable of protecting, monitoring and managing the information of the IT ecosystem.

Cyberoo addresses the medium-sized market with a broad and deep portfolio of enterprise solutions, developed through the usage of the most advanced technologies and with a value chain that allows to offer to the market prices in line with spending capacities.



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