

PRESS RELEASE

CYBEROO SIGNS AN IMPORTANT CYBER SECURITY DEAL WITH TECH COMPANY LISTED ON AIM ITALIA. ANNUAL VALUE AT FULL DEPLOYMENT IS OVER 90 THOUSAND EUROS

<u>Reggio Emilia, 27 July 2020</u> – **Cyberoo S.p.A**, an innovative SME listed on AIM Italia, specialized in cyber security for businesses, has signed a new important contract for the full sale of the "**Cyber Security Suite**" service with an Italian company, also listed on AIM market of Borsa Italiana, and operating on an international scale in the Tech sector.

The sale, which took place through the strategic partner **Sedoc Digital Group** (historic Group active in the Information Technology sector), provides for the complete activation of **CSI** (Cyber Security Intelligence) and for **CYPEER** at progressive steps, up to the coverage of all the workstations of the customer, which is in the 1001-2000 range.

To the three-year contract, which when fully deployed will generate a **total annual value of more than 90 thousand euro** (gross of distributor fees), is added an additional 3 months of free use, as part of the **Defense For Italy** initiative.

With this new customer, Cyberoo confirms its positioning on the **mid-large enterprises market** and further consolidates the increase in average size per single order, on a significantly higher level than that recorded in 2019.

Veronica Leonardi, Cyberoo's Executive Board Member and CMO said: "The closing of this important contract, which took place only a few weeks after the end of the lockdown, confirms that cyber security is indispensable for businesses. In fact, despite Covid, the investments made by companies have never stopped. This once again confirmed the effectiveness of the solutions and of our business model, based on strategic partnerships with distributors".

Cyberoo's **Cyber Security Suite** is a highly innovative service to **protect companies from any type of cyber-attack**, even the most sophisticated and including those to remote connections typically used for Smart Working. All in a single platform that rely on artificial intelligence, Big Data and the expertise of a specialized i-SOC, for 360 ° security, 7 days a week, 24 hours a day.

Cyberoo

Cyberoo, a company listed on Borsa Italiana's AIM Italia Market, is an Emilian Innovative SME specialized in cyber security for businesses, considered not only as protection of IT systems from external attacks but as the realization of a real strategy capable of protecting, monitoring and manage information from the IT ecosystem. Cyberoo aims at the medium-sized market with a broad and deep portfolio of enterprise solutions, developed through the use of the most advanced technologies and with a value chain that allows us to offer prices in line with spending capacities to this market.



INFO

CYBEROO

Chief Marketing Officer & Investor Relations Manager

Veronica Leonardi | mailto:veronica.leonardi@cyberoo.com +39 340 3160749

PRESS OFFICE CYBEROO ReputationValue, communication & public affairs

Federico Ziller | mailto:ziller@reputationvalue.it +39 335 7555508 Fabio Pandolfini | mailto:pandolfini@reputationvalue.it +39 339 7214602

NOMAD

EnVent Capital Markets

42 Berkeley Square - London W1J 5AW Italian Branch, via Barberini 95 - 00187 Roma Giancarlo D'Alessio| mailto:gdalessio@enventcapitalmarkets.uk