

CYBEROO



WE ARE CYBEROO



1st Cyber Security vendor
listed on the Italian Stock
Exchange



Certified
Innovative SME



Over 150 highly
qualified employees



3 proprietary
and certified technologies



«Gartner Market Guide for
MDR Services»
2021 and 2023



CYBEROO is CERT



Over 200 new
customers per year



5 offices in EMEA





EXCELLENCE SINCE IPO'S FIRST DAY

On the 7th of October 2019 CYBEROO has been listed on the Euronext Growth Milan (ex AIM Italia) of Italian Stock Exchange with the biggest **oversubscription** since 2009!



IPO Market Cap
€ 27 mln



Order record
€ 40 mln



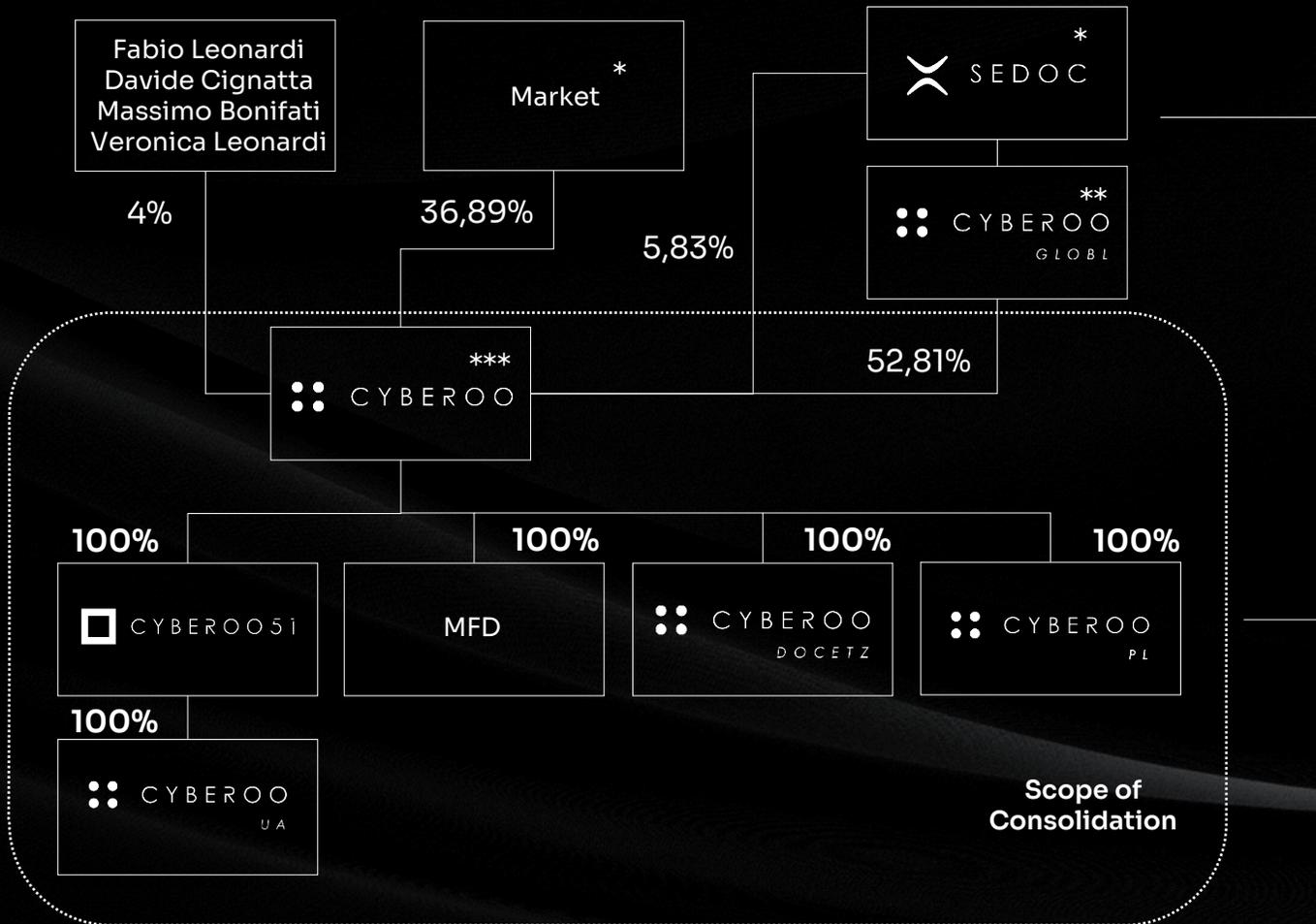
Final order
collection
€ 7 mln



Stock trade on 1st
day of listing:
over € 6 mln

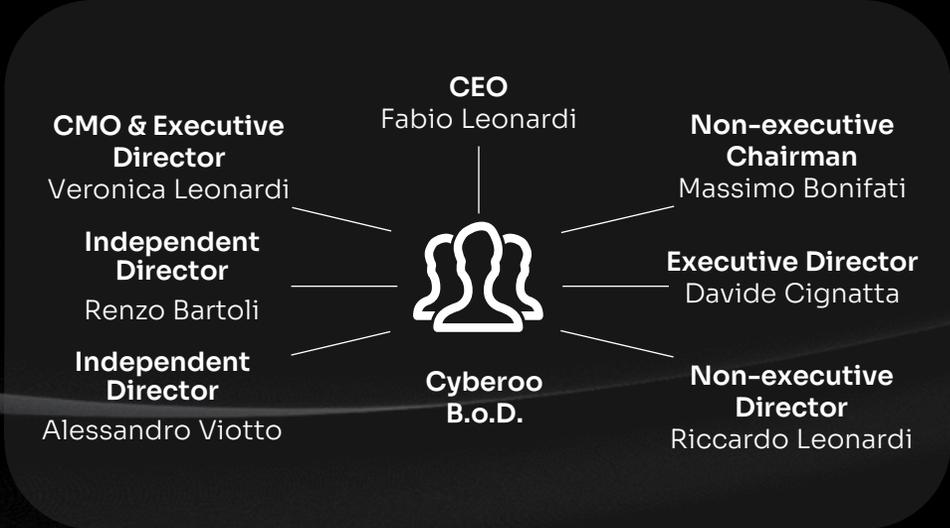


SHAREHOLDERS AND BOARD



SEDOC Digital Group offers consultancy, services and products in the Information Technology industry.

- 50 years of experience
- Over 150 resources
- Over 1.500 clients
- Over 30.000 managed devices
- Ranked #1 Technology Company in Italy



* SEDOC is owned 65% by Fabio Leonardi, 15% by Massimo Bonifati, 20% by Davide Cignatta

** Cyberoo Globl is entirely owned by Sedoc Digital Group S.r.l.

*** CYBEROO holds 0.47% treasury shares

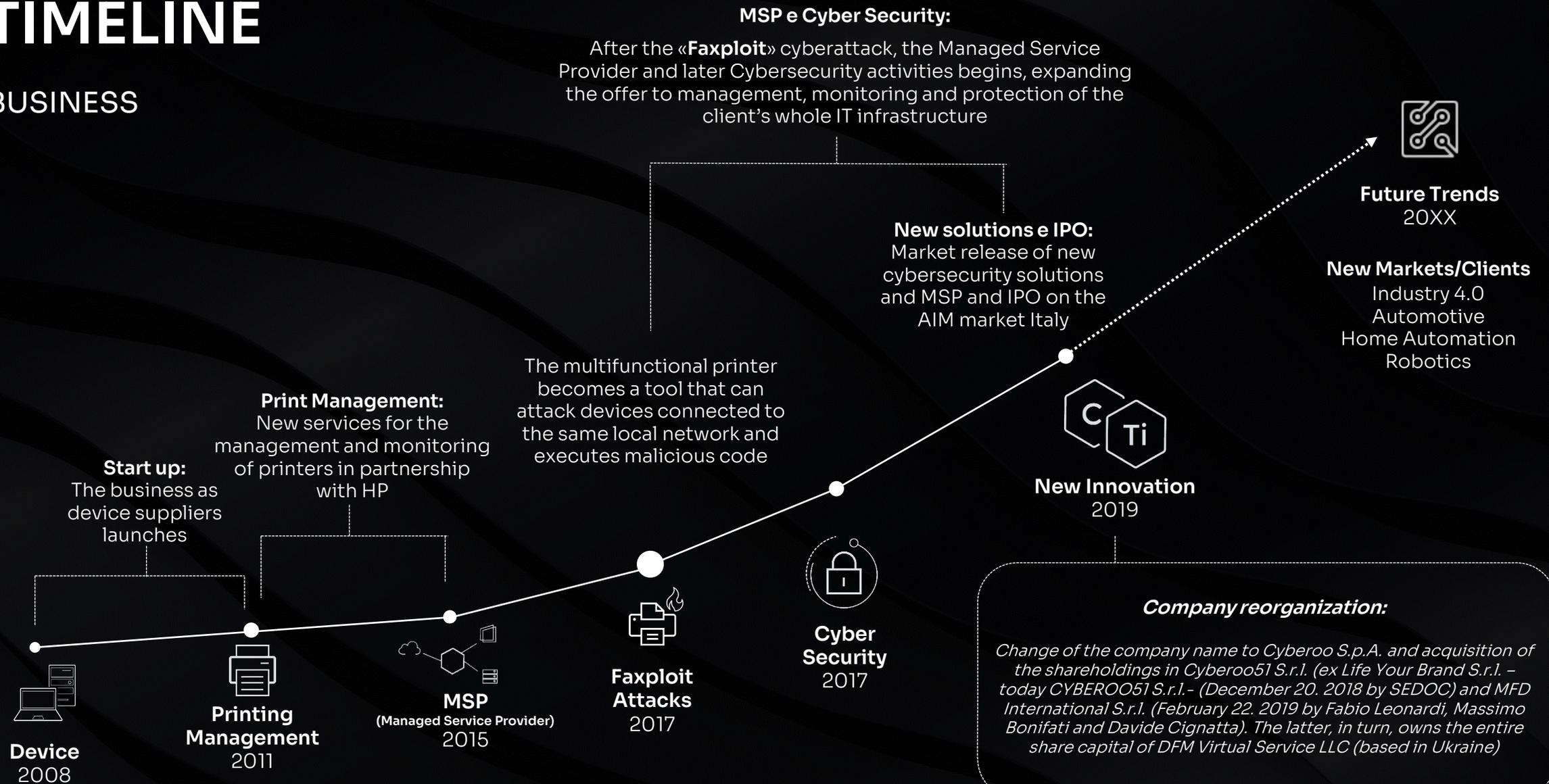




COMPANY

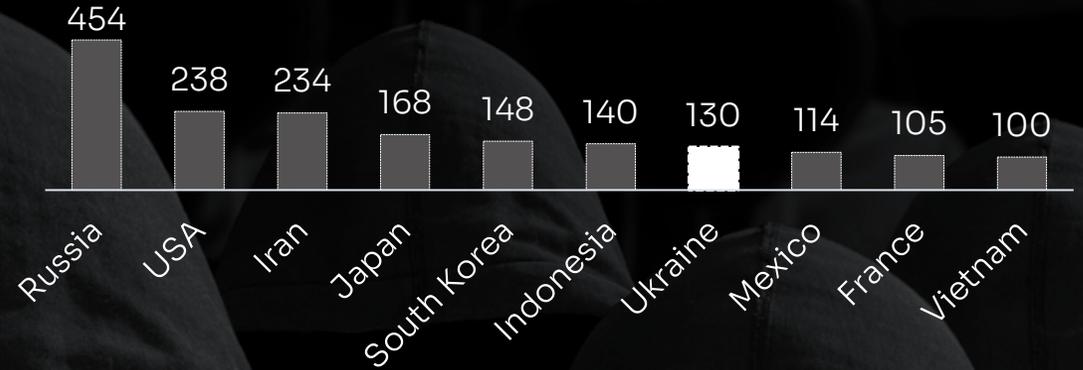
TIMELINE

BUSINESS



CYBEROO LAB

Ukraine is a technological center with a high potential and great availability of human resources, with **first-class technical** skills in the cybersecurity field.



Number of computer engineers (k) graduates per year

In 2016 the classification of the **best IT developers** was compiled, and in the cybersecurity sector this was the rank.

1	Ukraine
2	China
3	Switzerland
4	Czech Republic
5	Colombia



I-SOC AMONG EUROPE AND ONE TOP-CLASS SERVER FARM

Datacenter STACK Infrastructure

Milan

35+ Cyber Security Specialist 3° L-IR & PM, SAM & Dev

Reggio Emilia

50+ Cyber Security Specialist 1° L & Dev

Ternopil

15+ Cyber Security Specialist 2° L

Warsaw





SERVICES

MARKET OPPORTUNITY

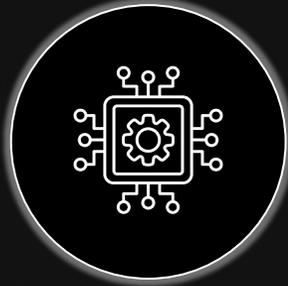
«The information security market will grow at an annual rate of 11.2% until 2025, reaching a global value of about \$233 billion.»

«By 2025, 60% of all organizations (vs. the current 30%) will make active use of the threat disruption and containment functions provided directly by their MDR providers.»

GARTNER



THE THREE ESSENTIAL PILLARS FOR YOUR CYBERSECURITY PROCESS



ADVANCED TECH

Agnostic Technology

Only a system based on a completely agnostic technology, allows the correlation of countless sources of information, and thus a holistic view.



PEOPLE

Cyber Security Specialist

Cybersecurity is no longer just about IT. Specific competences are needed to identify and mitigate all threats within a given business environment.



ALWAYS ON

24/7/365 Process

The 76% of ransomware attacks, happened between 2017 and 2019, took place at night or over the weekend.





CYBER
SECURITY
SUITE

**OUR MDR PROTECTS YOU FROM INTERNAL AND EXTERNAL THREATS.
WE DON'T LEAVE ROOM FOR SHADOW AREAS.**

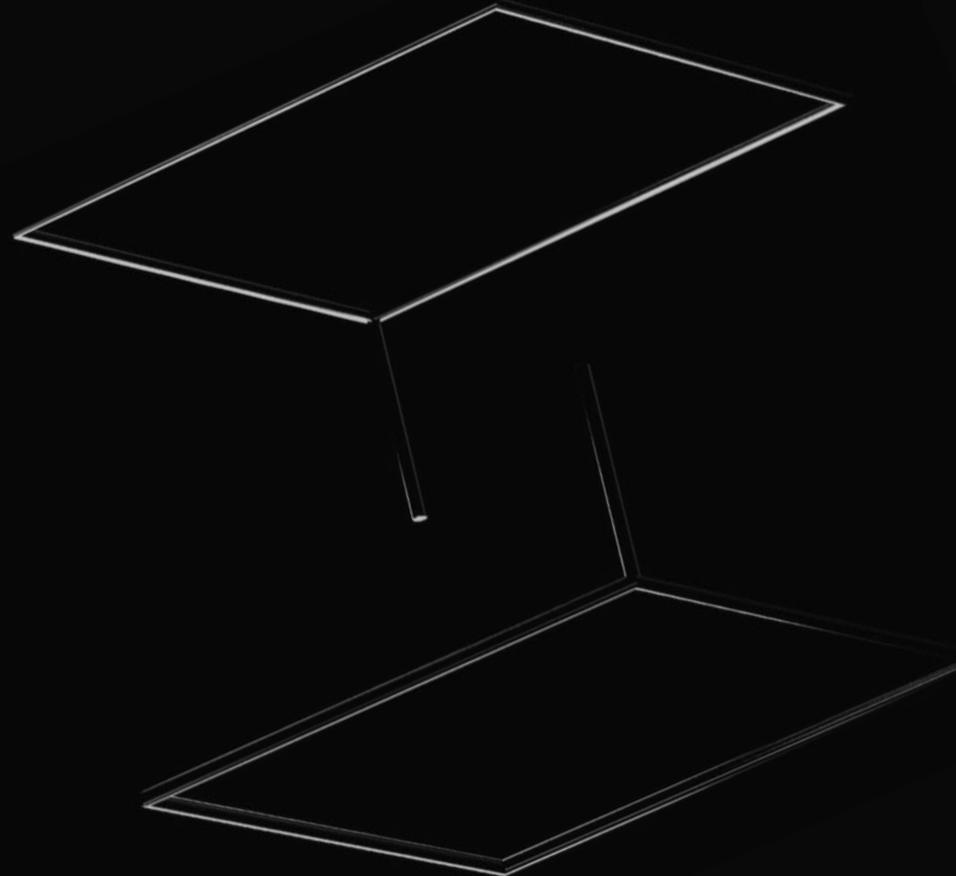


CY

Next Gen Intelligent Detection Platform

Manages your internal security

Cypeer Pure and Cypeer Sonic integrate and monitor critical IT systems and services within your corporate ecosystem to protect you on all fronts.



CSI

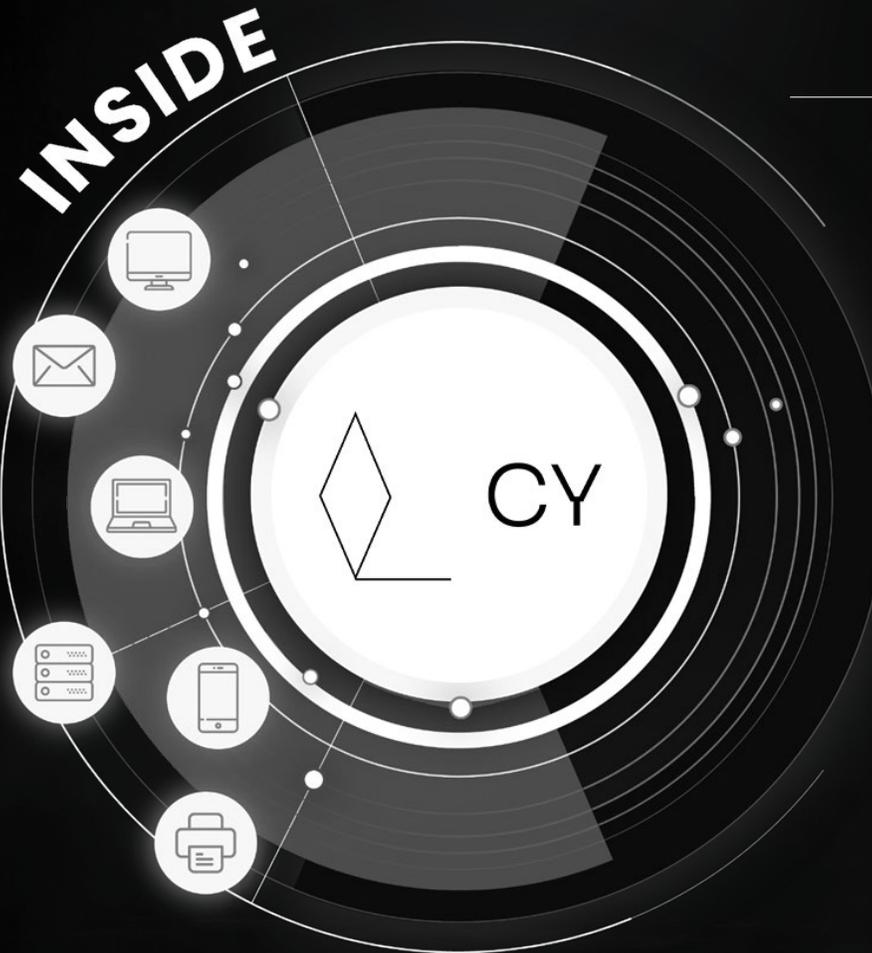


Cyber Threat Intelligence Solution

Protects from external threats

Our ethical hackers scan the world of the Deep and Dark web undercover to identify possible threats and defend your borders.





DESCRIPTION

The service is based on a proprietary **Intelligent Detection Platform**, which collects and correlates all events and syslogs from existing security applications in the customer's IT ecosystem.

1

DETECTION

We integrate and monitor all data from the existing systems and services in your **company IT ecosystem**.

2

ANALYSIS

The CYBEROO I-SOC team analyzes data.

3

RESPONSE

In case of a threat, the customer receives an **alert**.

AUTOMATIC REMEDIATION

Depending on the chosen method: Cypeer Pure or Cypeer Sonic.



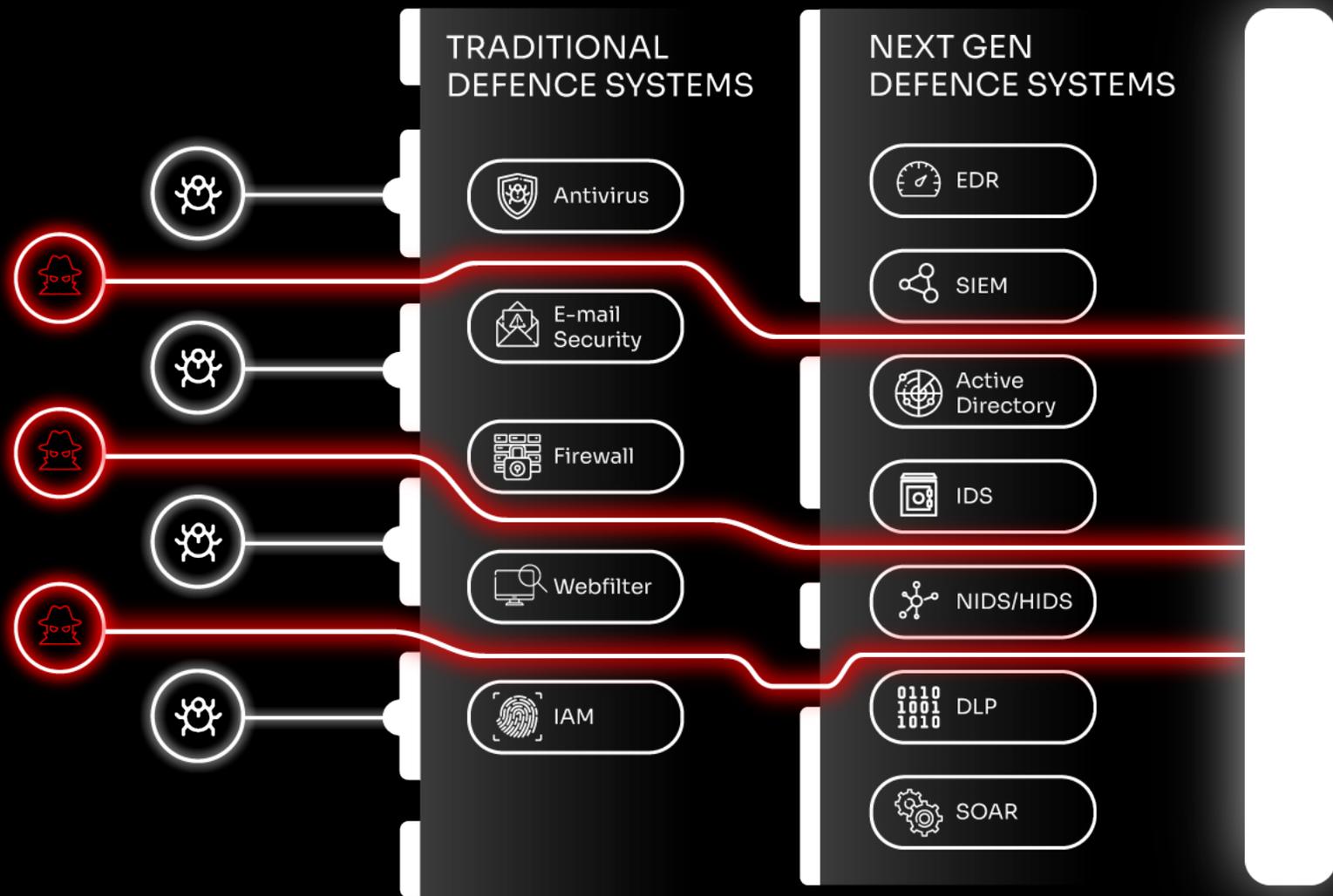
CYPEER FOR A TOTAL PROTECTION OF THE COMPANY PERIMETER



Known threats

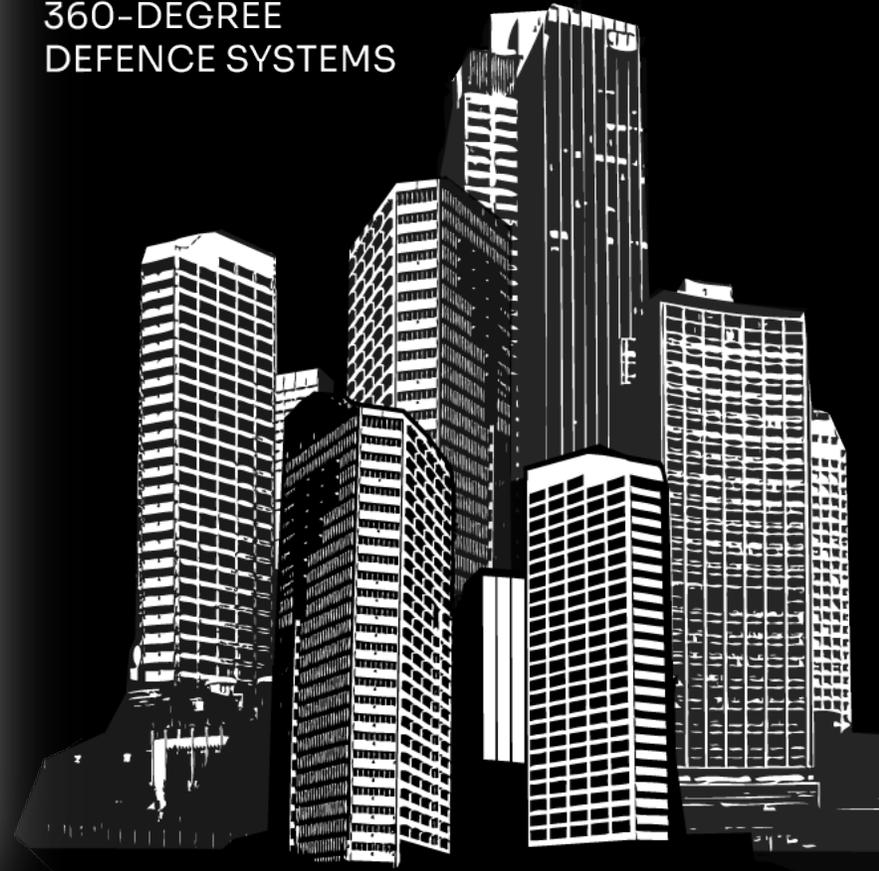


Advanced threats



CYBEROO

360-DEGREE DEFENCE SYSTEMS



I-SOC IS THE HEART OF OUR OPERATIONS.
THIS IS THE PLACE WHERE PEOPLE AND TECHNOLOGY COME TOGETHER TO DEFEND
COMPANIES ALL DAY, EVERYDAY - 24/7.

I-SOC

TIER 0 AUTOMATION

ARTIFICIAL INTELLIGENCE

It receives and manages a remarkable quantity of alerts generated by the security systems.

It distinguishes real alarms from false positives, therefore, exponentially increasing the effectiveness of levels 2 and 3, which are formed of staff.

TIER 1 i-SOC

CYBER SECURITY ANALYST

Active analysts H24.

Specialists in analysis.

TIER 2 h-SOC

CYBER SECURITY SPECIALIST

Vertical specialists of the individual solutions.

They support analysts in case they need specialized product investigations.

TIER 3 α-SOC

EXPERT CYBER SECURITY SPECIALIST

Extremely specialized personnel who are vertical in investigation and Incident Response activities.



AUTOMATIC REMEDIATION

Cypeer Pure & Cypeer Sonic decide whether to take Automatic Remediation and using which parameters thanks to a revolutionary algorithm based on conditional logic.



CY PURE

AUTOMATIC REMEDIATION WITH OUR CYPEER AGENT

The Cypeer Agent executes scripts to perform actions on the endpoint.



CY SONIC

ALONG WITH THE CYPEER AGENT, LIMITLESS AUTOMATIC REMEDIATION VIA CUSTOMER'S TECHNOLOGIES

Firewall
Endpoint Solution
E-mail
Active Directory

NIDS
HIDS *Web Filtering*
IAM *IaaS/SaaS*
VPN *Database*



DESCRIPTION

Threat Intelligence service carried out by our team of **Cybersecurity Specialists** and **Ethical Hackers** based on **OPEN-SOURCE INTELLIGENCE** and involving collection and analysis of data and threats from the deep and dark web.



1

DETECTION

Data from the **Deep & Dark Web** that represents a threat to your company is identified by our **Ethical Hackers**.

2

ANALYSIS

The **CYBEROO I-SOC** team analyzes data.

3

RESPONSE

In case of a threat, the customer receives an **alert**.



**CYBEROO IS THE FIRST AND ONLY ITALIAN
COMPANY NAMED «REPRESENTATIVE
VENDOR» IN THE 2021 AND 2023 «GARTNER
MARKET GUIDE FOR MDR SERVICES»**

*Scan the QR Code to download the Gartner «Market Guide for
Managed Detection & Response Services 2023»*



CYBEROO IS CERT



Computer Emergency Response Team

TRUSTED INTRODUCER- SIM 3

24/7
SOC

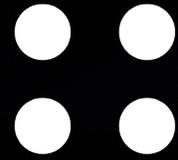


IR
experience



Secure
infrastructure





CYBEROO

DOCETZ



**RISK
ASSESSMENT**



**CYBER SECURITY
ADVISORY
& vCISO**



**INCIDENT
RESPONSE**



**VULNERABILITY
ASSESSMENT &
PENETRATION TEST**



ADVANTAGES & PRICING

CSI



CONTROLS DEEP AND DARK WEB ACTIVITIES

-  Up to date with the newest threats
-  Proactiveness and prevention in the exposure management
-  Elimination of false positives
-  Competitiveness

Server + Client	Annual Fee
Up to 5.000	€ 6.000 – € 50.000
Over 5.000	Per project

Start-up cost 10% of the total annual fee of the first year of contract

CY



DETECTION SYSTEM AND ADVANCED ATTACK RESPONSE

-  Visibility of all security services in one Dashboard
-  Straightforward and user-friendly Dashboard
-  Elimination of grey areas within security services
-  Proactiveness and prevention in the exposure management
-  Elimination of false positives
-  Competitiveness

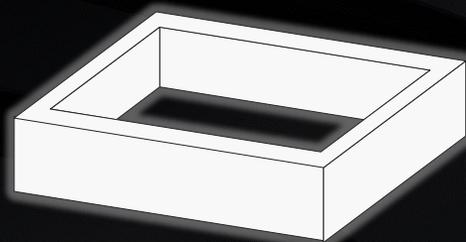
Server + Client	Annual Fee
Up to 5.000	€ 7.200 – € 185.000
Over 5.000	Per project

Start-up cost 10% of the total annual fee of the first year of contract

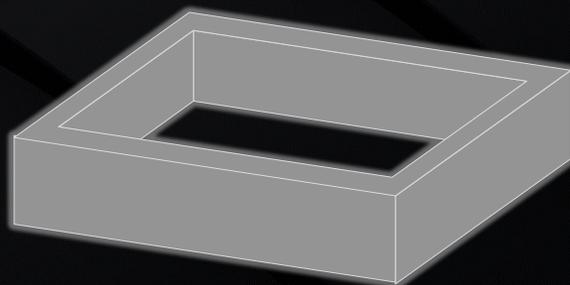


MARKET POSITIONING

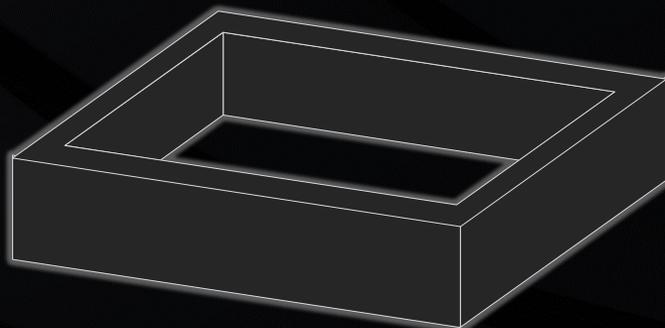
Large enterprises



Medium-sized enterprises



Small enterprises



Big Player corporation: possibility of consultancy by CYBEROO

- Devices: Up to 10.000
- Price for ICT high and supported
- Internal sourcing (internal cybersecurity team)

CYBEROO

- Devices: Up to 5.000
- Price for ICT average
- No internal cybersecurity team
- Necessity to protect own data through complete and secure systems
- Ideal target for cybercrime, because not yet properly protected, but with a substantial quantity of data

Vendor with standard products

- Devices: Up to 100
- Price for ICT low
- No internal cybersecurity team
- Low data relevance for the internal security services and technological development
- Use of standard and low cost solutions



SOME TOP CUSTOMERS



Revenues: 1,9 Billion €
Employees: 9.200



Revenues: 538 Million €
Employees: 13.000



Revenues: 600 Million €
Employees: 2.000



Revenues: 200 Million €
Employees: 1.000



Revenues: 1,7 Billion €
Employees: 6.000





GO TO MARKET

CYBEROO SALES NETWORK – Italy

CYBEROO, thanks to an effective and performing sales network, oversees the **entire Italian territory** through activities in order to qualify new opportunities within prospect companies.

- 1 Commercial & Channel Director
- 1 Head of Business Development
- 1 Area Manger Central-South
- 18 Key Account Manager
- 3 Partner Account Manager
- 4 Business Developer Manager
- 4 Inside Sales



CYBEROO HAS SIGNED IMPORTANT PARTNERSHIP AGREEMENTS ALL OVER THE COUNTRY

1

DISTRIBUTION AGREEMENT

80

PARTNERSHIP AGREEMENTS



CYBEROO PARTNERS – Italy

CYBEROO has signed **important partnership agreements** with well-distributed dealers throughout the country, which it now covers entirely.

- 3 Puntozero
- Athena S.r.l.
- Avvale S.p.A. (Ex Techedge S.p.A)
- A.Z. Info S.r.l.
- Bearit S.r.l.
- Bellucci S.p.A.
- Capgemini Italia S.p.A.
- Cyber-bee (R1 Group)
- Cybertech S.r.l. – Engineering Ingegneria Informatica S.p.A.
- Dabbicco Telecomunicazioni S.r.l.
- Dastech S.r.l.
- Digipoint S.r.l.
- Digisoft S.p.A.
- Easytech S.r.l.
- Ecotel Italia S.r.l.
- EDIST Engineering S.r.l.
- Energent S.p.A.
- Enwenta S.r.l.
- Ergon S.r.l.
- ESC2 S.r.l.
- Euro Informatica S.p.A.
- Eurosystem S.p.A.
- GAMTECH
- Go InfoTeam S.r.l.
- Go 2Tec S.r.l.
- Gruppo 3C S.r.l.
- Gruppo Trade S.r.l.
- Horsa S.p.A.
- I.T.M. Informatica Telematica Meridionale S.r.l.
- Information Consulting S.r.l.
- Intent S.p.A.
- IT Impresa S.r.l.
- Itechscout di G.M.P.C.
- ITI Sistemi S.r.l.
- KII-Key Investigation & Intelligence S.r.l.
- Ledwork S.r.l.s.
- LikeDigital S.r.l.
- Magnetic Media Network S.p.A.
- Mauden S.r.l.
- MPG System S.r.l.
- Naquadria S.r.l.
- NPO Sistemi S.r.l.
- NPO Torino S.r.l.
- Omicron Consulting S.r.l.
- OPEN KOMM S.R.L.
- Planetel S.p.A.
- Posdata S.r.l.
- Pucciufficio S.r.l.
- QUANTICO S.R.L.
- RAD S.r.l.
- Red Frog S.r.l.
- Retelit Digital Service S.p.A.
- Reti S.p.A.
- Ricca IT S.r.l.
- RTC S.p.A.
- S2E Sprint S.r.l.
- Safe Network S.r.l.
- Scai Solution Group S.p.A.
- Scai Tecno S.p.A.
- Securbee S.r.l.
- Show.IT S.r.l.
- Silverlake S.r.l.
- System line S.r.l.
- SMARTNET S.R.L.
- SMAU – GFI S.R.L.
- SMEUP ICS S.r.l.
- SMS Engineering S.r.l.
- Sogesi S.r.l.
- Tech2 S.r.l.
- Techlan S.r.l.
- Tecno 3 S.a.s.
- Tecnologica S.r.l.
- Teleconsys S.p.A.
- Tormalina S.r.l.
- Training 4U S.r.l.
- Vidata S.r.l.
- WindTre S.p.A.
- Workteam S.r.l.
- Yotta Core S.r.l.
- Zerouno Informatica S.p.A.



CYBEROO SALES NETWORK Poland & Czechoslovakia

1

Sales Manager

1

Business Developer Manager

2

Key Account Manager

1

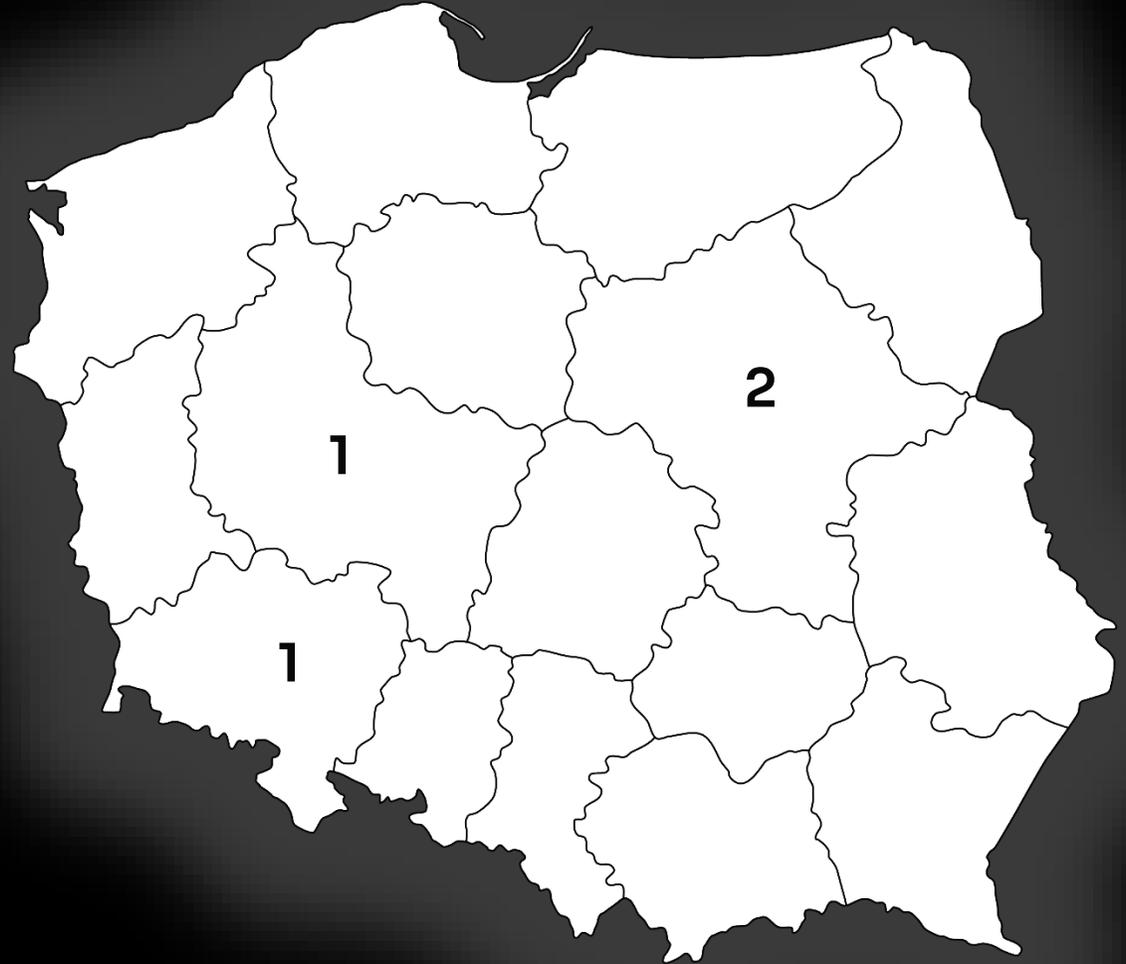
Marketing Manager



CYBEROO PARTNERS – Poland

During 2023, Cyberoo began the development of the partners network in Poland, resulting in the onboarding of the following companies.

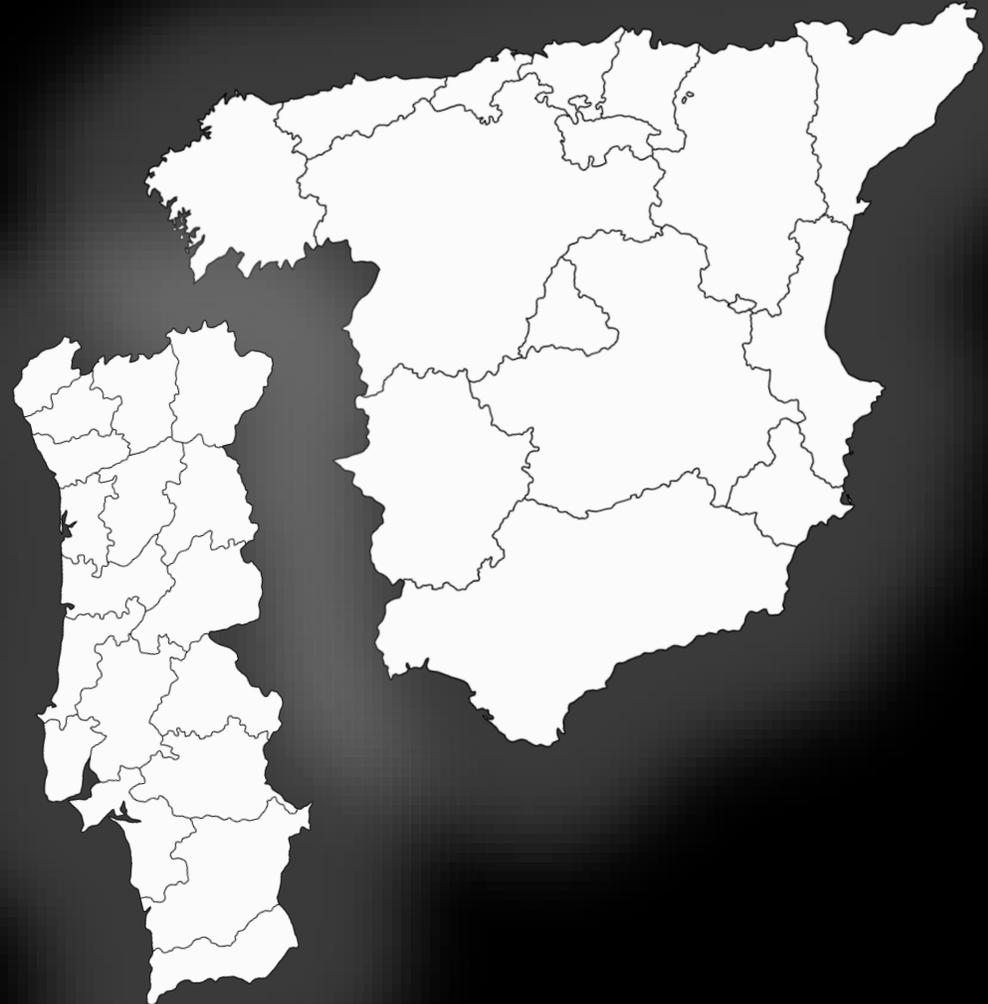
- PROSYSTEM SA.
- INTEGRITY PARTNERS SP. Z O.O.
- CC Otwarte Systemy Komputerowe Sp. Z O.O
- VERNITY SP. Z O.O



CYBEROO LANDS IN SPAIN & PORTUGAL

June 2024, almost a year after the opening of the Polish office, **CYBEROO LANDS IN SPAIN and PORTUGAL.**

The internationalization activities are just beginning in this new country, where Cyberoo's market horizon is meant to get wider and wider.



CONTINUOUS IMPROVEMENTS AND CONSTANT INVESTMENT IN R&D

New remediation service

Features for Improved Detection

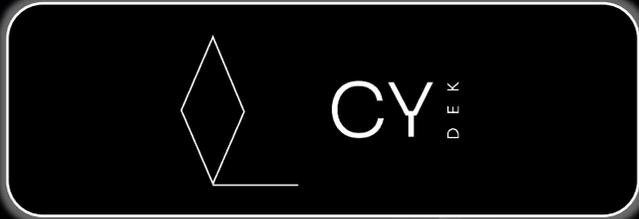
Features to improve the service and quality of i-SOC analysis

Usability Enhancement Features

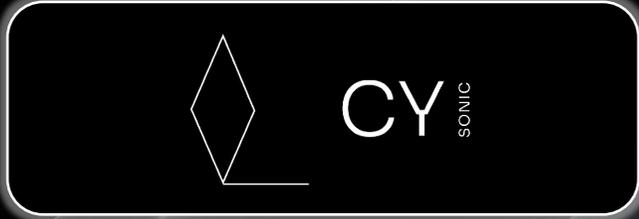


CYPEER EVOLUTION

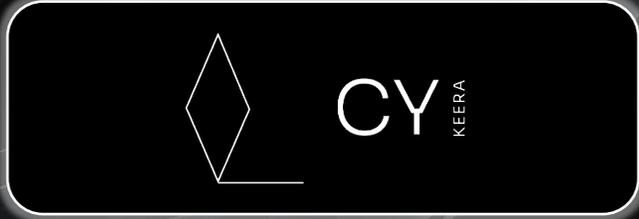
CYPEER DEK



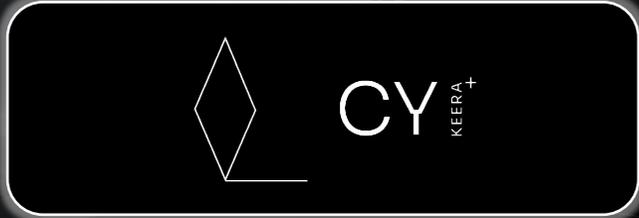
CYPEER SONIC



CYPEER KEERA



CYPEER KEERA +



NEW FEATURES 2024

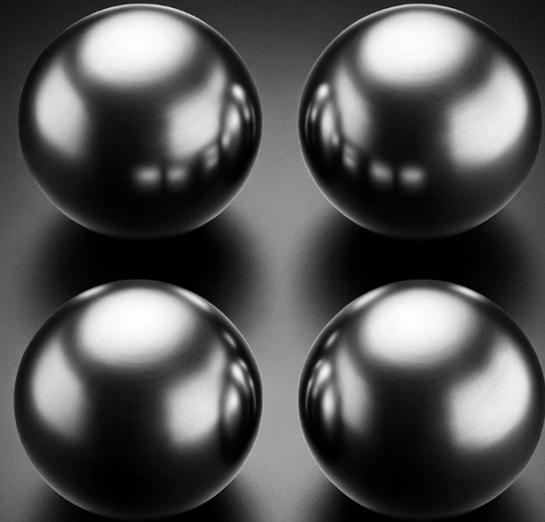
Cypeer Probe X

Cypeer Agent X

Black Box

Cypeer POT

CSI Monitoring Ultra



ABOVE THE REST

CYBEROO NEW
MARKETING CAMPAIGN

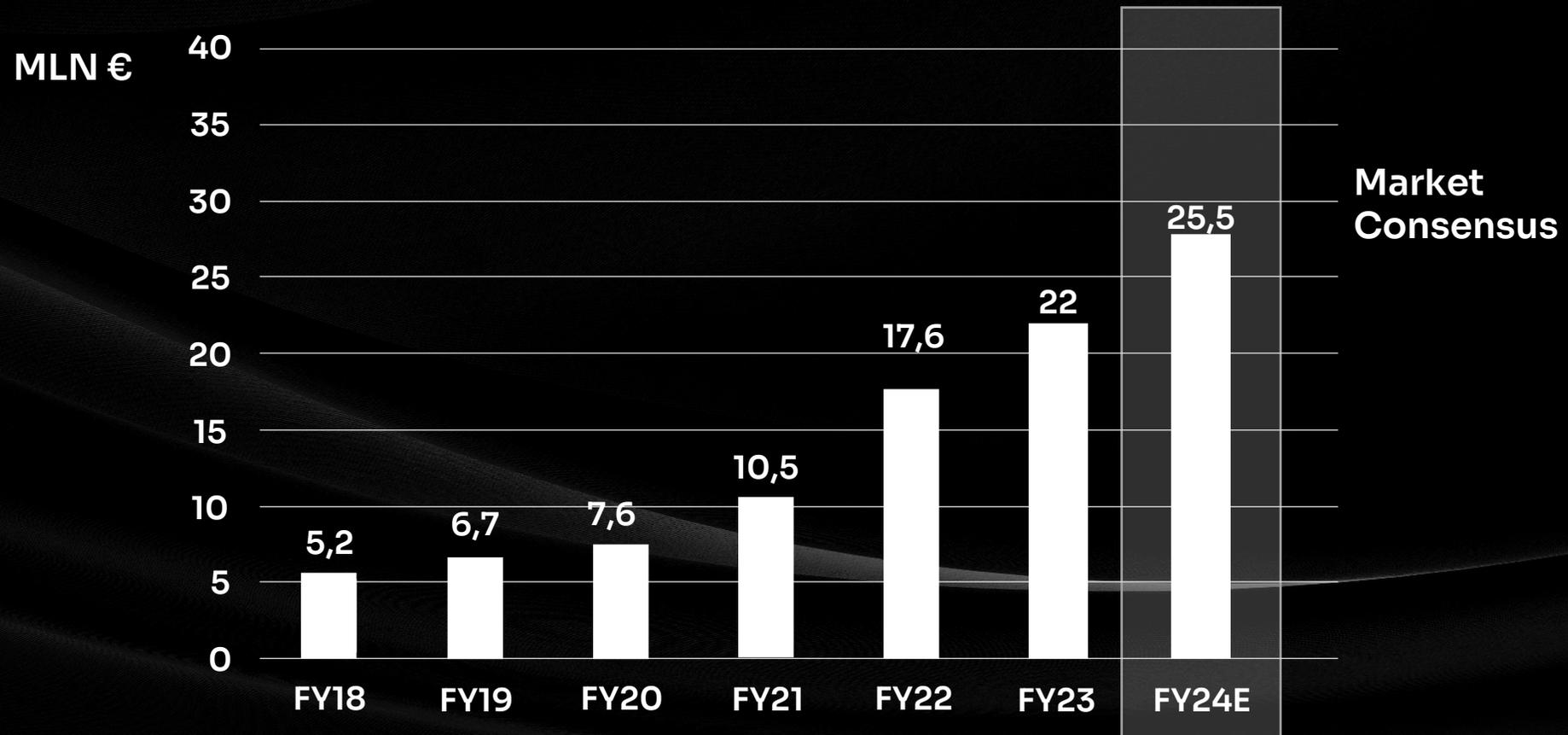
The first Cyberoo SPOT will be
lunched on every communication
channel, comprehensive
of the new Instagram profile
@cyberoo_official.

Get ready for the first podcast
serie ***Italiani-Above The Rest***
realized in collaboration with a
great italian journalist
Federico Buffa.



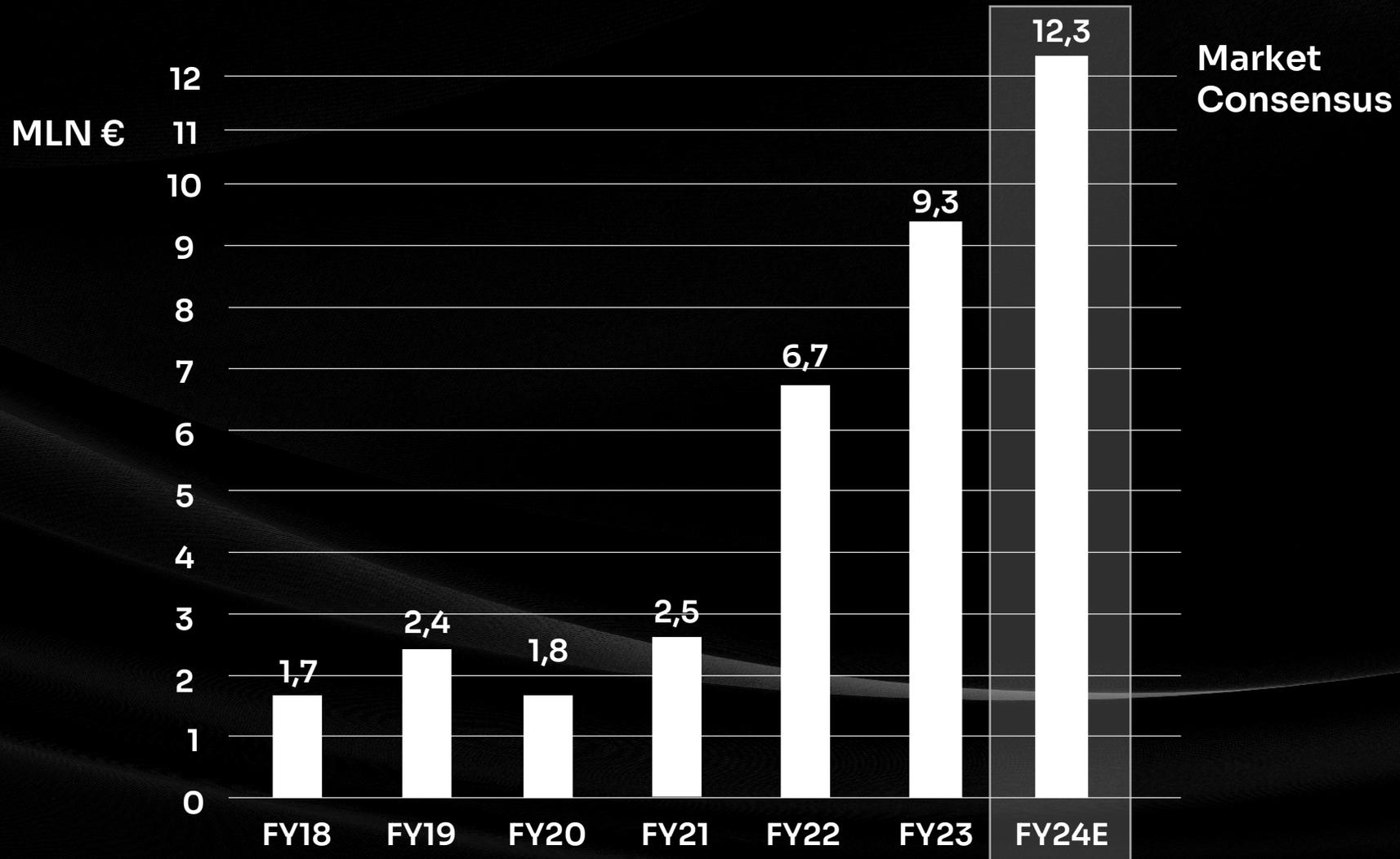
HIGHLIGHTS: VALUE OF PRODUCTION 2018 – 2023

DATA & EXPECTATIONS

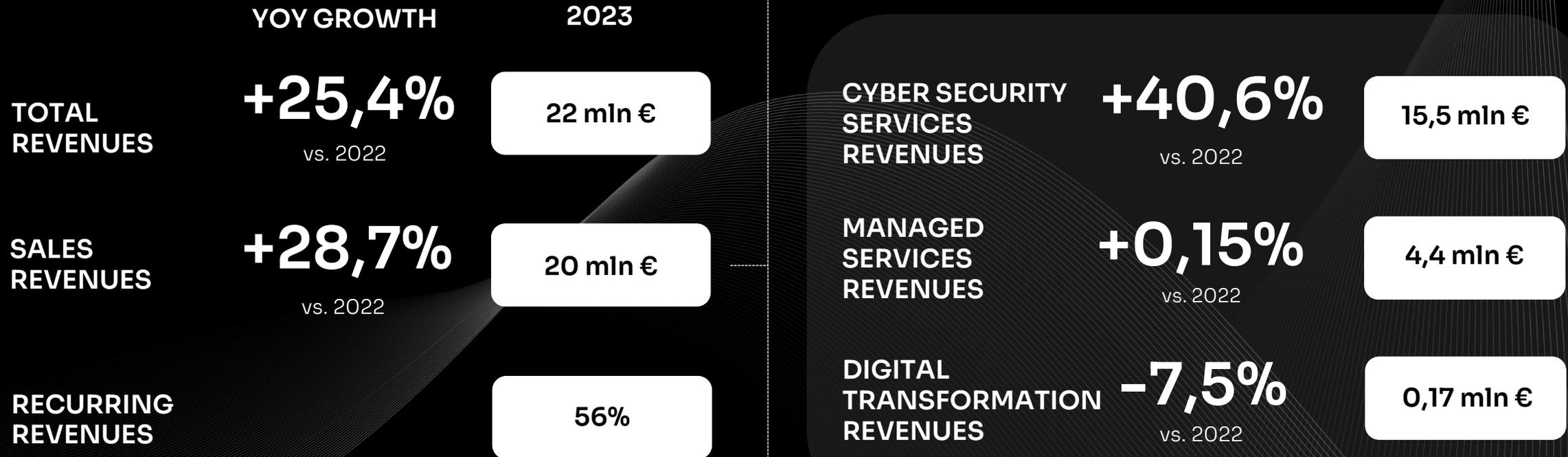


HIGHLIGHTS: EBITDA 2018 – 2024

DATA & EXPECTATIONS



CYBEROO SALES & REVENUES 2023



CYBEROO HIGHLIGHTS 2023

	YOY GROWTH vs. 2022	2023
TOTAL REVENUES	+25,4%	22 mln €
EBITDA	+37,8%	9,3 mln €
EBITDA MARGIN	+3,8pp	42,2%
NET PROFIT	+42%	3,9 mln €
NFP (CASH)	+103,5%	- 3,9 mln €



SUSTAINABILITY REPORT HIGHLIGHTS

HUMAN CAPITAL

100% permanent contracts

75% full-time contracts

87% employees under 50 years of age

67% senior managers hired from the local community

ENVIRONMENTAL CAPITAL

-64% waste produced by 2022

Offsetting emissions: planting with Treedom

179 tCO₂ (Scope 1+2) produced in 2022

-31% water resource used in 2022



CONTACT US



Cyberoo S.p.A.
Via Brigata Reggio, 37
42124 Reggio Emilia



Tel. 0522.388111



LinkedIn: CYBEROO



Mail: info@cyberoo.com



YouTube: CYBEROO



Web: www.cyberoo.com



Twitter: CYBEROO

