CYBEROO

SECURE SOUL



We are Disruptive. We are Expert. We are Trustworthy.

WE ARE CYBEROO

«We are committed to creating a strategy for protecting, monitoring and managing the immeasurable value of your Information. We manage and simplify your complexity.»

lst company in the Cybersecurity sector to be listed on the Italian Stock Exchange

Ist and only Italian company named «representative vendor» in the «Gartner Market Guide for MDR Services» in 2021 and 2023 and included in the Gartner research «2022 Emerging Tech for MDR»

Certified Innovative SME

 \mathbb{R}

522

552

Over 200 new customers per year

- 5 offices across the EMEA region
- Over 150 highly qualified employees
- 3 proprietary and certified technologies





EXCELLENCE SINCE IPO'S FIRST DAY

On the 7th of October 2019 CYBEROO has been listed on the Euronext Growth Milan (ex AIM Italia) of Italian Stock Exchange with the biggest **oversubscription** since 2009!

(i) Market Cap

IPO Market Cap € 27 mln

3

Order record € 40 mln

Final order collection €7 mln



Stock trade on 1st day of listing: over € 6 mln

SHAREHOLDERS AND BOARD



* Anthilia Capital Partners Sgr S.p.A. holds 5.04% of CYBEROO

** SEDOC is owned 65% by Fabio Leonardi, 15% by Massimo Bonifati, 20% by Davide Cignatta

*** CYBEROO holds 0.49% treasury shares

COMPANY

TIMELINE

BUSINESS



After the «Faxploit» cyberattack, the Managed Service Provider and later Cybersecurity activities begins, expanding the offer to management, monitoring and protection of the client's whole IT infrastructure



CYBEROO LAB

Ukraine is a technological center with a high potential and great availability of human resources, with **first-class technical** skills in the cybersecurity field.



Number of computer engineers (k) graduates per year

In 2016 the classification of the **best IT developers** was compiled, and in the cybersecurity sector this was the rank.

1	Ukraine
2	China
3	Switzerland
4	Czech Republic
5	Colombia

I-SOC AMONG EUROPE AND ONE TOP-CLASS SERVER FARM

Datacenter STACK Infrastructure

Milan

25+ Cyber Security Specialist 3° L-IR & PM & Dev Reggio Emilia

50+Cyber Security Specialist 1° L & Dev

Ternopil

15 + Cyber Security Specialist 2° L

Warsaw



I-SOC IS THE HEART OF OUR OPERATIONS. THIS IS THE PLACE WHERE PEOPLE AND TECHNOLOGY COME TOGETHER TO DEFEND COMPANIES ALL DAY, EVERYDAY - 24/7.



SERVICES

MARKET OPPORTUNITY

«The information security market will grow at an annual rate of 11.2% until 2025, reaching a global value of about \$233 billion.»

«By 2025, 60% of all organizations (vs. the current 30%) will make active use of the threat disruption and containment functions provided directly by their MDR providers.»

GARTNER

11

Notes: "Gartner Market Guide for Managed Detection and Response Services", published 14 February 2023 by Analyst(s): Pete Shoard, Al Price, Mitchell Schneider, Craig Lawson, Andrew Davies.



CYBEROO IS AN MDR PROVIDER THAT FULLY MEETS ITS FUNDAMENTAL REQUIREMENTS



ADVANCED TECH

360-degree view

PEOPLE

Cyber Security Specialist

ALWAYS ON 24/7/365



WE DON'T LEAVE ROOM FOR GRAY AREAS. WE PROTECT YOU FROM INTERNAL AND EXTERNAL THREATS WITH OUR MDR SERVICE



Next Gen Intelligent Detection Platform Manage your Internal Security

Cypeer Pure and Cypeer Sonic integrate and monitor all critical IT systems and services within your corporate ecosystem to protect you on all fronts.



Cyber Threat Intelligence Solution Protect from External Threats

Our ethical hackers scan the world of the Deep and Dark web undercover to identify possible threats and defend your borders.

DESCRIPTION

The service is based on a proprietary **Intelligent Detection Platform,** which collects and correlates all events and syslogs from existing security applications in the customer's IT ecosystem.





CYPEER FOR A TOTAL PROTECTION OF THE COMPANY PERIMETER



Advanced threats





AUTOMATIC REMEDIATION

Cypeer Pure & Cypeer Sonic decide whether to take Automatic Remediation and using which parameters thanks to a revolutionary algorithm based on conditional logic.



AUTOMATIC REMEDIATION WITH OUR CYPEER AGENT

The Cypeer Agent runs a script to isolate the affected machine, for example, by disabling the operating system's network card.



ALONG WITH THE CYPEER AGENT, LIMITLESS AUTOMATIC REMEDIATION FOR THE CUSTOMER'S TECHNOLOGIES

Firewall Endpoint Solution Electronic mail Active Directory NIDS HIDS Web Filtering IAM IaaS/SaaS VPN Database

DESCRIPTION

Threat Intelligence service carried out by our team of Cybersecurity Specialists and Ethical Hackers based on OPEN-SOURCE INTELLIGENCE and involving collection and analysis of data and threats from the deep and dark web.



DETECTION

Data from the **Deep & Dark Web** that represents a threat to your company is identified by our Ethical Hackers.



customer receives an **alert**.



Passively monitors the Internet exposure of services and applications and identifies any vulnerabilities or new services for suppliers' security posture.

CYBEROO IS THE FIRST AND ONLY ITALIAN COMPANY NAMED «REPRESENTATIVE VENDOR» IN THE 2021 AND 2023 «GARTNER MARKET GUIDE FOR MDR SERVICES»

Scan the QR Code to download the Gartner "2023 Market Guide for Managed Detection & Response Services":



19

FOR GARTNER CYBEROO IS AMONG THE TOP 12 EUROPEAN COMPANIES AND 50 WORLDWIDE SPECIALIZED IN THE MDR SERVICES MARKET.

CYBEROO DOCETZ



ADVANTAGES & PRICING

	CONTROLS DEEP AND DARK WEB ACTIVITIES	DETEC
	Up to date with the newest threats	
	Proactiveness and prevention in the exposure management	
	Elimination of false positives	
	Competitiveness	G F

Server + Client	Annual Fee	
Up to 5.000	€ 6.000 – € 50.000	
Over 5.000	Per project	

Start-up cost 10% of the total annual fee of the first year of contract

DETECTION SYSTEM AND ADVANCED ATTACK RESPONSE

⊘ CY

.0o0	Visibility of all security services in one Dashboard
ഫ്	Straightforward and user-friendly Dashboard
Q	Elimination of grey areas within security services
G	Proactiveness and prevention in the exposure management
\checkmark	Elimination of false positives
	Competitiveness

Server + Client	Annual Fee
Up to 5.000	€ 7.200 – € 185.000
Over 5.000	Per project

Start-up cost 10% of the total annual fee of the first year of contract

MARKET POSITIONING



Big Player corporation: possibility of cunsultancy by CYBEROO

- Devices: Up to 10.000
- Price for ICT high and supported
- Internal sourcing (internal cybersecurity team)

CYBEROO

- Devices: Up to 5.000
- Price for ICT average
- No internal cybersecurity team
- Necessity to protect own data through complete and secure systems
- Ideal target for cybercrime, because not yet properly protected, but with a substantial quantity of data

Vendor with standard products

- Devices: Up to 100
- Price for ICT low
- No internal cybersecurity team
- Low data relevance for the internal security services and technological development
- Use of standard and low cost solutions

SOME TOP CUSTOMERS

Revenues: 9,6 Billion € Employees (Italy): 2.500 Revenues: 2 Billion € Employees: 5.000 Revenues: 600 Million € Employees: 2.000 Revenues: 200 Million € Employees: 1.000

to rem

Revenues: 1,7 Billion € Employees: 6.000

GO TO MARKET

CYBEROO SALES NETWORK

CYBEROO, thanks to an effective and performing sales network, oversees the **entire Italian territory** through activities in order to qualify new opportunities within prospect companies.



Commercial & Channel Director

Head of Business Developer

Key Account Manager

Partner Account Manager

Business Developer Manager

CYBEROO HAS SIGNED IMPORTANT PARTNERSHIP AGREEMENTS ALL OVER THE COUNTRY



PARTNERSHIP AGREEMENTS

66



WE ARE DEVELOPING THE BEST INTERNATIONALIZATION STRATEGY TO ACCESS THE FOREIGN MARKET

CYBEROO PARTNERS

CYBEROO has signed **important partnership agreements** with welldistributed dealers throughout the country, which it now covers entirely.

- 3 Puntozero
- Adora ICT S.r.l.
- Bearit S.r.l.
- Bellucci S.p.A.
- Capgemini Italia S.p.A.
- Cyber-bee (R1 Group)
- Cybertech S.r.I. Engineering Ingegneria Informatica S.p.A.
- Dabbicco Telecomunicazioni S.r.l.
- Dastech S.r.l.
- Digipoint S.r.l.
- Digisoft S.p.A.
- EDIST Engineering S.r.l.
- Energent S.p.A.
- ESC2 S.r.l.
- Enwenta S.r.l.
- Ergon S.r.l.
- Euro Informatica S.p.A.
- Eurosystem S.p.A.
- Horsa S.p.A.
- Go InfoTeam S.r.l.
- Gruppo 3C S.r.l.
- Gruppo Trade S.r.l.
- IT Impresa S.r.l.
- Itechscout di G.M.P.C.
- ITI Sistemi S.r.l.
- I.T.M. Informatica Telematica Meridionale S.r.l.
- iCom S.r.l.
- Infoteam S.r.l.
- MPG System S.r.l.
- Naquadria S.r.l.
- Intent S.p.A.
- Key Investigation & Intelligence S.r.l.

- Kuik S.r.l.
- Ledwork S.r.l.s.
- Ricca IT S.r.l.
- Magnetic Media Network S.p.A.

19

6

٦

2

10

6

- Npo Sistemi S.r.1
- NPO Torino S.r.l.
- Omicron Consulting S.r.l.
- Planetel S.p.A.
- Securbee S.r.l.
- Retelit Digital Service S.p.A.
- Reti S.p.A.
- RTC S.p.A.
- S2E S.r.l.
- Safe Network S.r.l.
- Scai Solution Group S.p.A.
- Scai Tecno S.p.A.
- Silverlake S.r.l.
- SMEUP ICS S.r.l.
- SMS Engineering S.r.l.
- Sogesi S.r.l.
- Tech2 S.r.l.
- Techedge S..p.A.
- Yotta Core S.r.l.
- Techlan
- Tecno 3 S.a.s.
- Tecnologica S.r.l.
- Teleconsys S.p.A.
- Tormalina S.r.l.
- Vidata S.r.l.
- WindTre S.p.A.
- Workteam S.r.l.
- Zerouno Informatica S.p.A.
- Information Consulting S.r.1.
- Mister Web S.r.l.

THE CYBEROO BLOG IS THE REFERENCE POINT FOR THE CYBER SECURITY COMMUNITY

HIGHLIGHTS: SALES 2018 – 2022



•••

HIGHLIGHTS: EBITDA 2018 – 2022



•••

SUSTAINABILITY REPORT HIGHLIGHTS

HUMAN CAPITAL

100% permanent contracts
75% full-time contracts
87% employees under 50 years of age
67% senior managers hired from the local community

ENVIRONMENTAL CAPITAL

-64% waste produced by 2022
Offsetting emissions: planting with Treedom
179 tCO2 (Scope 1+2) produced in 2022
-31% water resource used in 2022



CYBEROO SALES & REVENUES 2022



CYBEROO HIGHLIGHTS 2022



«We are on the right path to growth, and investors are recognizing that, so we will continue moving fast. The outlook for 2023, and for the years to come, is for continued rapid growth.»

FABIO LEONARDI - CEO OF CYBEROO

