

PRESS RELEASE

CYBEROO IN SUPPORT OF DIVERSITY: FROM 2020 IT WILL START A CORPORATE SOCIAL RESPONSIBILITY PROJECT ON THE THEME OF DIVERSITY

Milan, 20 December 2019 - Cyberoo S.p.A. (the "Company" or "Cyberoo"), Innovative SME specialized in cyber security for companies, communicates the desire to engage in a Corporate Social Responsibility path in order to encourage diversity within the corporate world and to increase the involvement of women in technology and leadership roles.

Cyberoo, participating to the European Women in Tech 2019 event and aware of the fact that women who have access to technological and digital sectors continue to be fewer than men, has decided to embrace diversity, promoting growth and inclusion of women within companies, thus opening up new horizons for innovation and research.

Veronica Leonardi, CMO and Cyberoo advisor said *"In a context where prejudices and threats continue to condition and limit the freedom and life of women in many crucial areas of the world, the boundary between progress and immobility is blurred. Cyberoo wants to accelerate the closing of this gap, especially in our country: we need a well-represented range of women who fill IT gaps to ensure that no bias is inflicted on technology during innovation. Therefore, a diverse workforce is needed to ensure ethical and impartial technology. In this sense, women's contribution and leadership are fundamental and for this reason women should have the opportunity to access the various sectors of ICT, and therefore they must be encouraged to engage with scientific culture, technology and information technology "*.

To close the year in harmony with what the future of this project will be, Cyberoo decided to donate its annual budget for donations to the Pangea Onlus Foundation, in favor of the project for the development and improvement of conditions of fragility and weakness in which women are born and live.

Cyberoo's support with its microcredit aims to contribute to both personal and social growth processes, as well as promoting female empowerment in a world where equality still lives on very pronounced stereotypes and gender inequalities.

Cyberoo S.p.A.

Cyberoo is an Emilian Innovative SME specialized in cyber security for businesses, intended not only as protection of IT systems from external attacks but mainly as the creation of a real strategy capable of protecting, monitoring and managing the information of the IT ecosystem.

Cyberoo addresses the medium-sized market with a broad and deep portfolio of enterprise solutions, developed through the usage of the most advanced technologies and with a value chain that allows to offer to the market prices in line with spending capacities.

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