

PRESS RELEASE

**CYBEROO PRESENTS KEATRIX, THE PLATFORM THAT  
REVOLUTIONIZES CYBERSECURITY TRAINING BY COMBINING  
CINEMA AND EDUCATION**

**FOR THE OCCASION, CYBEROO IS ORGANIZING A RED CARPET  
EVENT AT THE CAVALLERIZZA THEATER IN REGGIO EMILIA,  
ATTENDED BY THE DIRECTORS WHO OVERSIGHT THE  
PRODUCTION**

Reggio Emilia, February 19, 2026 - Cyberoo S.p.A., an innovative SME listed on the Euronext Growth Milan Market, specialized in cybersecurity for businesses, presents **KEATRIX**, the advanced *Human Risk & Security Training Platform* that redefines the concept of Security Awareness thanks to adaptive Artificial Intelligence, scientific learning methods and edutainment content.

KEATRIX will be unveiled to a large audience of managers, professionals, and investors at a gala-style evening event scheduled for Monday, February 23, 2026, at 7:00 p.m.: “KEATRIX Black Première,” at the Cavallerizza theater in Reggio Emilia, with the world premiere of the film series integrated into the platform.

To make KEATRIX accessible to everyone - enhancing the user experience and the solution’s cross-industry applicability - CYBEROO has adopted an innovative communication strategy: presenting a training journey on cybersecurity, cyber risks, and ways to protect oneself and one’s activities through an artistic and creative lens.

On KEATRIX there are no traditional tutorial-style training courses; instead, users engage with interactive, original modules that together form an outstanding cinematic production. Signed by **Dianto Film** and directed by the duo **Vasta** - Mattia Chicco and Michele Rossetti - the project was produced with the contribution of over 50 professionals, including directors, producers, and professional actors. Among the industry talents involved are:

- Alessandro Antonazzo, Executive Producer
- Naomi Mastrilli, Production Coordinator
- Gabriella Manfrè, General Organizer
- Giacomo Caceffo e Francesca Tozzi, Screenwriters
- Alice Piano, Star of the series

*“For Cyberoo, KEATRIX represents the result of an unprecedented strategic and innovative commitment. We have invested time, expertise, and resources to create a platform that not only teaches cybersecurity, but concretely changes people’s behaviors, through a new approach that brings together three fundamental disciplines: technology, neuroscience, and art. Our idea was born from interpreting a historical moment in which everyone has access to every kind of data online and handles it continuously, at home and at work, yet there is still far too little awareness of cyber risks. That’s why we wanted to use language that could be adapted to any target audience, but at the same time be engaging. Our production transforms digital training into a narrative*



*capable of capturing attention, going beyond the boundaries of traditional training, and our Black Première is not meant to be just a screening, but an immersive evening so attendees can truly understand the vision behind this project, which is particularly close to our hearts” – said Veronica Leonardi, CMO and Board Member of Cyberoo.*

The KEATRIX platform is already available on the market and is distributed in Italy and abroad - starting with Poland and Spain - through a network of partners and distributors. Cyberoo’s offering is thus further strengthened in the national and international market by integrating a training component - cross-functional, scalable, and highly strategic - alongside its Cyber Security Suite and its well-established MDR approach. Thanks to this dual nature, Cyberoo significantly increases its ability to enter new markets and reach new and different customers.

The Italian trailer for the film produced by Cyberoo is available at [this link](#).

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**Cyberoo S.p.A.**, a company listed on the Euronext Growth Milan stock exchange of Borsa Italiana, is an innovative Reggio Emilia-based SME specialized in cybersecurity for businesses, intended not only to protect IT systems from external attacks but also to implement a real strategy capable of protecting, monitoring and managing IT ecosystem information. Cyberoo addresses the medium-sized enterprise market with a broad and deep portfolio of enterprise solutions developed using the most advanced technologies and with a value chain that allows it to set prices that are in line with our customers’ spending power.

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