

PRESS RELEASE

CYBEROO AND COMETA: STRATEGIC AGREEMENT TO ACCELERATE THE DISTRIBUTION OF CYBERSECURITY SOLUTIONS AND THE INNOVATIVE PLATFORM KEATRIX IN ITALY

Reggio Emilia, February 4, 2026 – Cyberoo S.p.A., an innovative SME listed on the EGM market, specialized in cybersecurity for businesses, and COMETA S.p.A., one of the leading Italian distributors in the ICT sector, announce the signing of a strategic distribution agreement aimed at significantly strengthening the presence of Cyberoo solutions on the Italian market.

Thanks to a widespread national distribution network, COMETA becomes the official distributor of Cyberoo's cybersecurity solutions, with the goal of expanding the base of active resellers, including system integrators, specialized resellers, and value-added partners. Within this model, COMETA takes on a central role not only as a distributor but also as an enabler of industrial relationships with the channel, helping to streamline and enhance the interaction between vendor and partners across the country.

Cyberoo will continue to leverage its established partner network, which will benefit from a more structured commercial and logistical infrastructure, dedicated operational support, and advanced tools for opportunity management.

The agreement coincides with the release of the new Keatrix platform, which will enable Cyberoo and COMETA to reach an even wider audience of end customers, simplifying the adoption of MDR (Managed Detection & Response) solutions and managed cybersecurity services. Keatrix will be a key enabler for the channel, allowing resellers and partners to efficiently offer advanced security services with delivery and management models designed to scale quickly.

The collaboration between Cyberoo and COMETA also includes the development of joint go-to-market initiatives targeting both the channel and the market: partner training and enablement activities, co-marketing campaigns, local events, and programs dedicated to resellers focused on cybersecurity. The goal is to create an increasingly structured and sustainable ecosystem in which partners and end customers can easily access advanced security solutions.

“Thanks to this strategic agreement with COMETA, its distribution infrastructure and its widespread presence, we will be able to further optimize our business model, enriching the offer dedicated to customers and enhancing the work of partners throughout Italy” said **Veronica Leonardi, CMO and Board Member of Cyberoo**. *“The combination of our Keatrix platform and MDR solutions allows us to remove some of the main barriers to adopting managed cybersecurity, promoting faster and more sustainable growth for the entire Cyberoo ecosystem.”*

*“The agreement with Cyberoo aligns perfectly with Cometa’s growth journey as a distributor of advanced cybersecurity solutions – said **Pietro Scaturro, BU Infrastructure Solutions Manager of Cometa S.p.A.** – In an increasingly stringent regulatory context, we want to support our dealer partners not only by offering advanced technologies—such as MDR and SOC services—but also with expertise, training, and concrete support in complying with new security requirements. Our goal is to help the market turn a*



regulatory obligation into an opportunity to strengthen its security posture.”

The synergy between Cyberoo and COMETA represents an important step toward an even more structured, sustainable, and widespread presence of cybersecurity solutions in the national market, with communication focused on industrial value and the strength of relationships between vendor, distributor, and channel, generating value for partners, end customers, and the entire Italian ICT sector.

Cyberoo S.p.A., a company listed on the Euronext Growth Milan stock exchange of Borsa Italiana, is an innovative Reggio Emilia-based SME specialized in cybersecurity for businesses, intended not only to protect IT systems from external attacks but also to implement a real strategy capable of protecting, monitoring and managing IT ecosystem information. Cyberoo addresses the medium-sized enterprise market with a broad and deep portfolio of enterprise solutions developed using the most advanced technologies and with a value chain that allows it to set prices that are in line with our customers' spending power.

Cometa S.p.A., an ICT Distributor focused on value creation, has always based its mission on distinctive elements: expertise, quality, and innovation. Its extensive product portfolio, nationwide presence with multiple commercial offices, efficient logistics, and e-commerce platform are just some of the strengths of this Italian distributor. Cometa has earned the trust of a growing number of system integrators, VARs, dealers, and computer shops, providing them with technical and commercial consulting as well as the right tools to navigate an ever-evolving market. By continuously exploring new models of customer engagement—with passion, creativity, and innovation—Cometa stands alongside its partner clients, guiding them in business decisions and daily operations.

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